

Figure 1

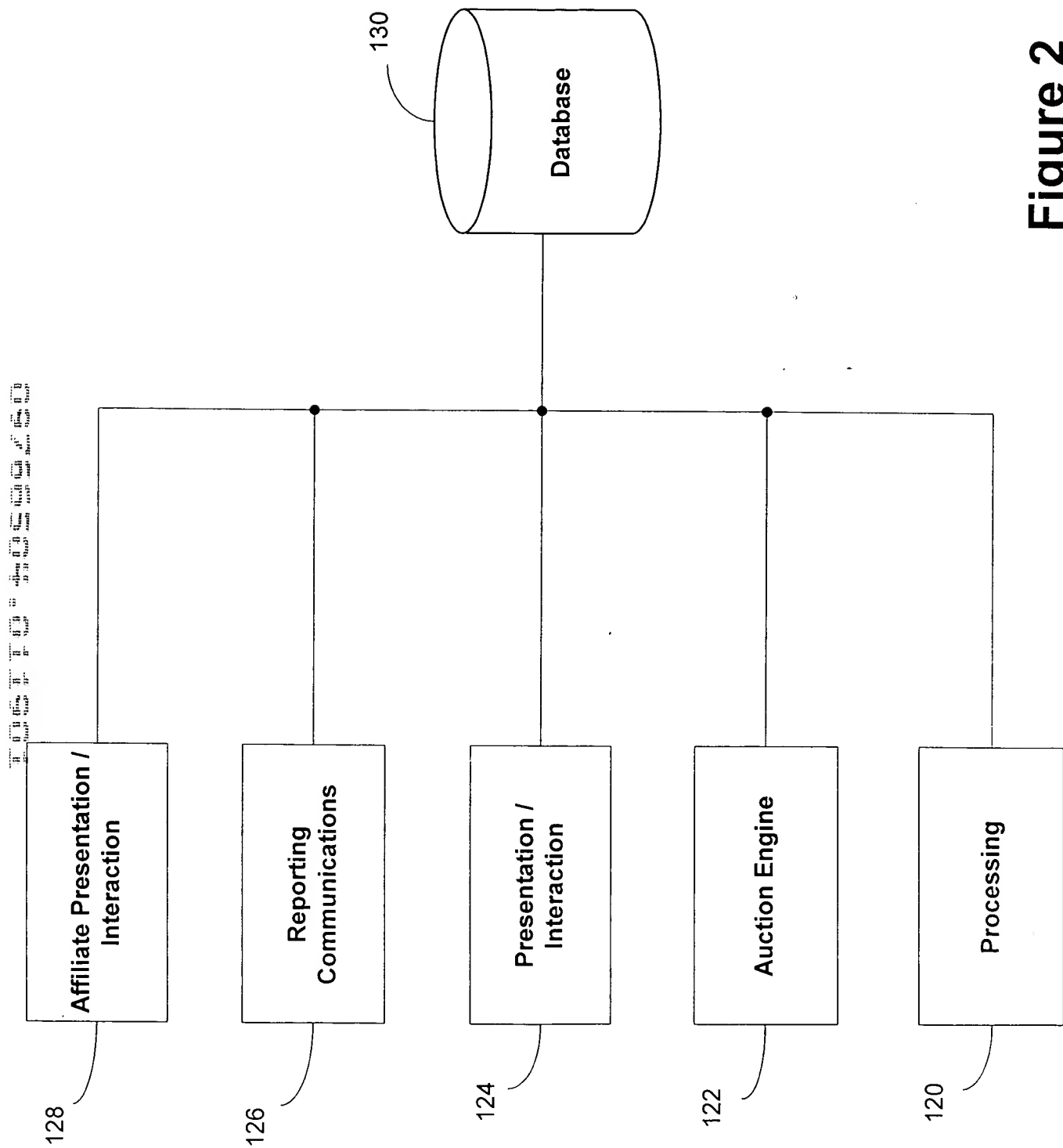


Figure 2

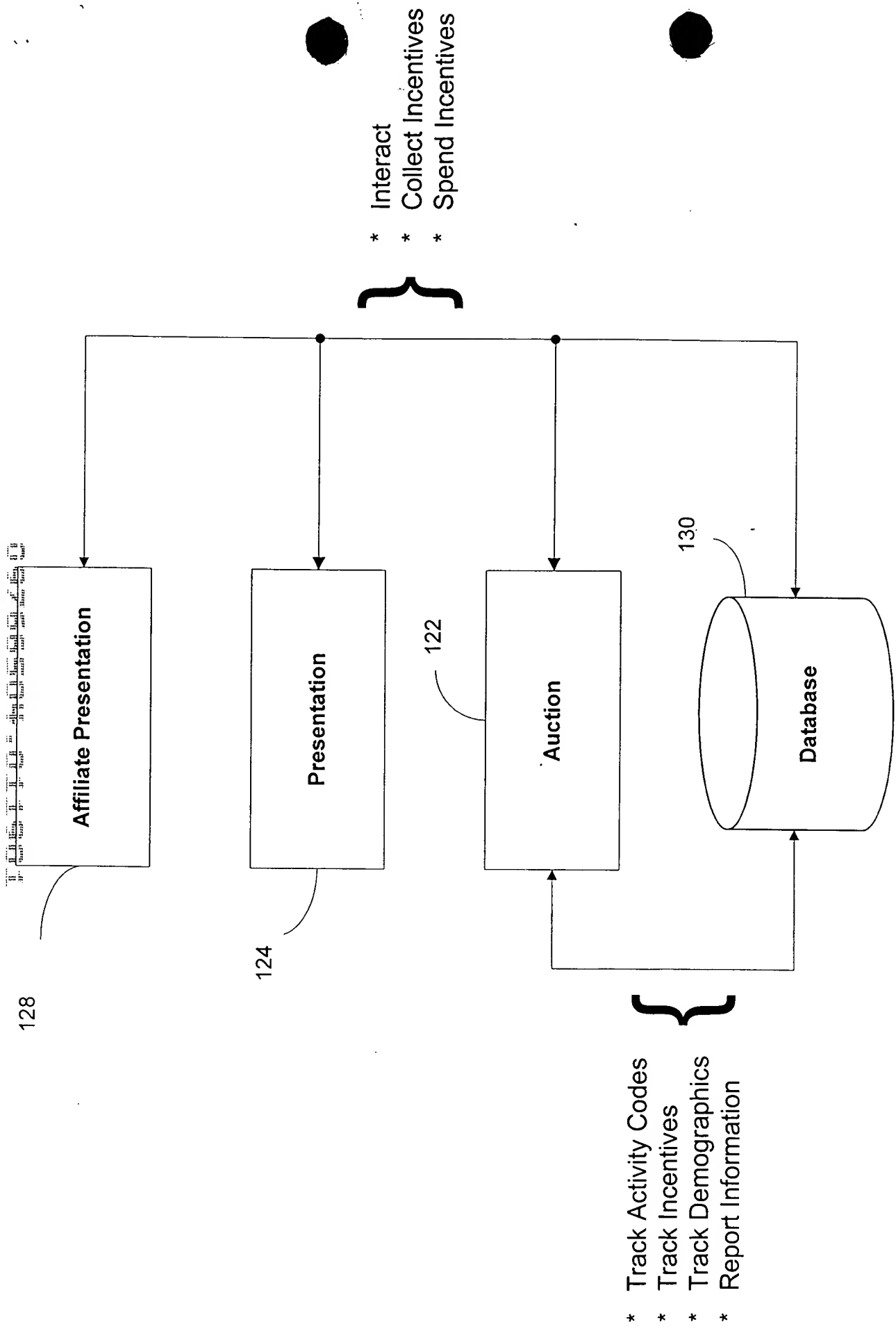


Figure 3

U.S. Patent & Trademark Office
Patent No. 7,812,345 B2
Filed: 12/15/2010
Inventor: John Doe
Attorney: Jane Smith

USER

PLATFORM

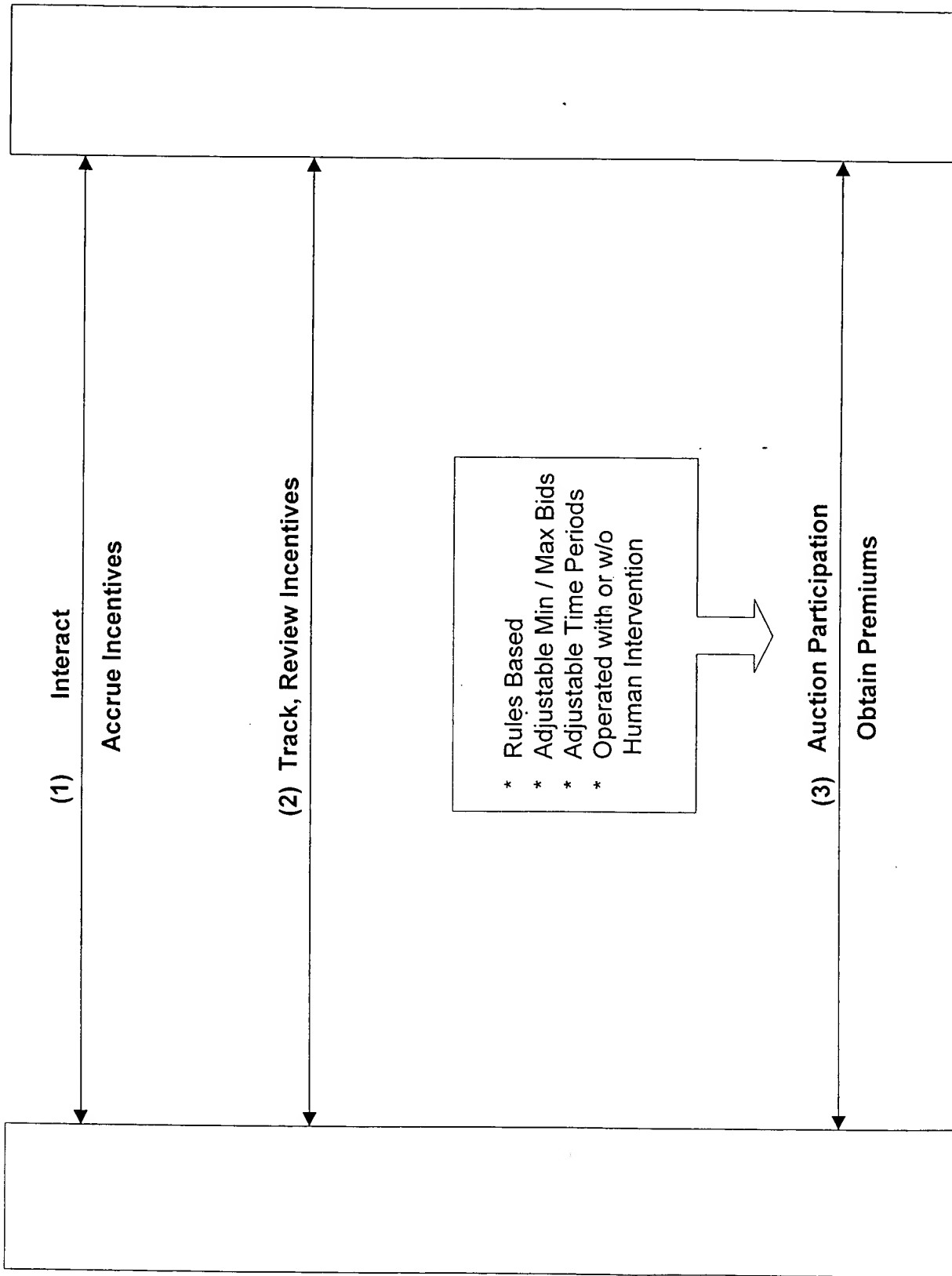


Figure 4

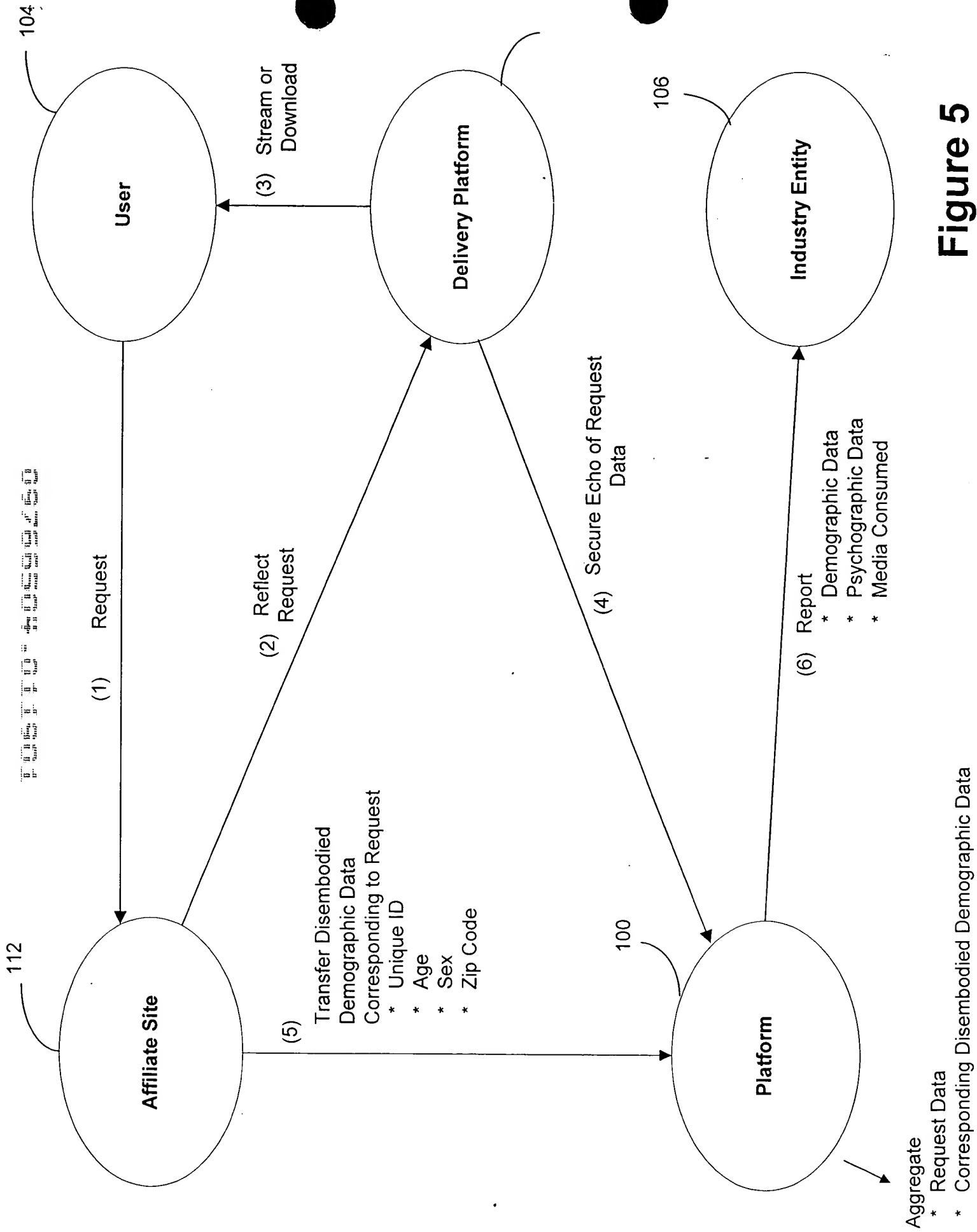


Figure 5

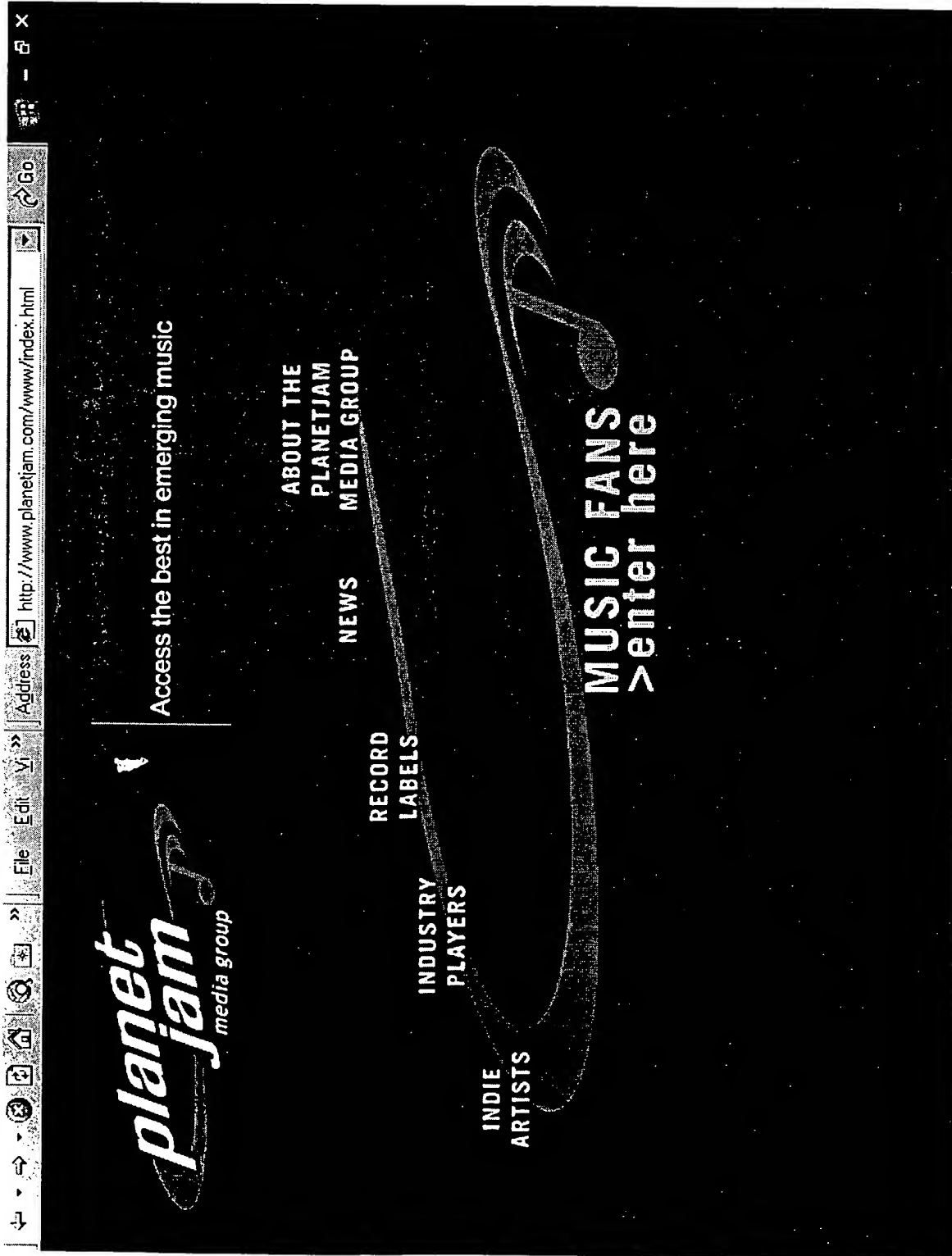


Fig. 6

Start | Inbox - Microsoft Outlook | Microsoft Word - Doc... | Docs Open | Welcome to plan... | Monday, June 19, 2000

File Edit View Address http://www.planetj.com/default.asp Go

Search: Go

List All Artists

Kung Fu Diesel
Rock

Jackson County, MI
Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Dieselites deliver the guts and soul of a better place. Real, grinding, heart & soul R&B rockout songs, for the party-dogs who don't puke. Conan, Bob and Jason are my sonic bombast Blood Brothers. These guys are authentic. Buy their CD and jam.

--Ted Nugent

Music News

Blige Wows Crowd at Radio City 06/19/2000
Ziggy Marley Denies Report 06/19/2000
Rapper Nate Dogg Arrested 06/18/2000
More...

planetj.com
Presents
Planetary PowerPlay

Interactive Concert Calendar

Artist	Track	Time
Dezeray's Hammer	Shown the Way	7:10
Jake	Evil	7:10
Crown Jewels	Last Confession	7:10
Oldstar	Pushed You Away	7:10
Modern Hero	Amazing	7:10
The Ajax Heavies	Pathetic	7:10
Galaxie	Star	7:10
Hanging Francis	Changes	7:10
Chris Sears	The Fall	7:10
Chubby	Serious	7:10

Essential Listening

Who's the best High School Band in America? Check out the Rock 'n' Roll Honor Roll!

Click here
Buy music online at CDNow

CD NOW

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Fig. 7(B)

music for a wired generation™

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How does this site work?

Featured:

Kung Fu Diesel

Rock

Jackson County, MI
Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Diesellites

Already a Member? Login Here.

Member Registration:

1. >> Select a Username and Enter your Email.

Username:*
(max 25 chars)

Email:*

☐ * I have read and agree to the terms and conditions of this site.

2. >> Enter your personal information.

First Name:*

Last Name:*

Address 1:*

Address 2:*

City:*

State:*
(if inside US)

Zip:*

Country:*

Province:*
(if outside US)

DOB:*

☒ I would like to receive news and updates

Music by Genre

Acoustic/Pop
Aggressive Rock
Alternative
Blues
Comedy
Country
Extreme
Hip Hop/R&B
Jazz
Pop/Rock
Rock
Techno/Dance

Search:

List all Artists

Fig. 8(A)

swamps ut jacksun

County, Michigan, always celebrating 40 years of Motown, the Kung Fu Diesellites deliver the guts and soul of a better place. Real, grinding, heart & soul R&B rockout songs, for the party-dogs who don't puke. Conan, Bob and Jason are my sonic bombast Blood Brothers. These guys are authentic. Buy their CD and jam.

--Ted Nugent

Province: (if outside US) Month Day 1981

DOB: *

☒ I would like to receive news and updates about planETJAM via email

Please let us know your gender.

☐ Male ☐ Female

How did you hear about planET JAM? *

☐ Referred by a Member

☐ Referred by an Artist

☐ Referred by an High School Band

☐ Other...

Are You Currently enrolled in: *

☐ College?

☐ High School?

☐ Neither?

☐ Not in college but wish to credit a college or college organization with your points?

If you are not in college and wish to credit a college or college organization with your points then please select that state below.

- OR -

If you are currently in school, and it resides in a different state then mentioned above, please select that state below.

Please Select...

* = REQUIRED

Next >>

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Fig. 8(B)

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How does this site work?

Featured

Kung Fu Diesel

Rock

Jackson County, MI

Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the

Please Select an Organization

S. >> Please Choose your Organization Association

Please choose your organization from the list below. If you do not see your organization listed, you can add your own using the text field below.

If your organization is missing, please go ahead and add it below:

Organization Name:

Description:

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

List all Artists

Fig. 9(B)

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How does this site work?

Featured

Kung Fu Diesel

Rock

Jackson County, MI
Here's a combo of
workin' hard playin'
hard All-American
shit-kickers who 'get
it'. From the proud
swamps of Jackson
County, Michigan,
always celebrating 40
years of Motown, the
Kung Fu Dieselites

Member Registration Successful!

You're Done!!..

We have just sent an e-mail to
acral1@hotmail.com
containing a confirmation password. All you need to do is
click on the link we provide (we have the password
embedded in the link) and then log in to our system. You
can then change your password to one of your own
choosing.

Thanks for becoming a planETJAM member.

Want to start earning points now??...

Just fill out this survey and we will credit 100 points to
your planETJAM account.. Its that simple.
Welcome to planETJAM

1. You are given a \$5,000 gift certificate that can only be
spent on one type of item. You would spend it all on:

- ☐ Clothes
- ☐ Concert tickets
- ☐ Travel
- ☐ Movie rentals

Music by Genre

Acoustic/Pop
Aggressive Rock
Alternative
Blues
Comedy
Country
Extreme
Hip Hop/R&B
Jazz
Pop/Rock
Rock
Techno/Dance

Search:

List All Artists

Fig. 10(A)

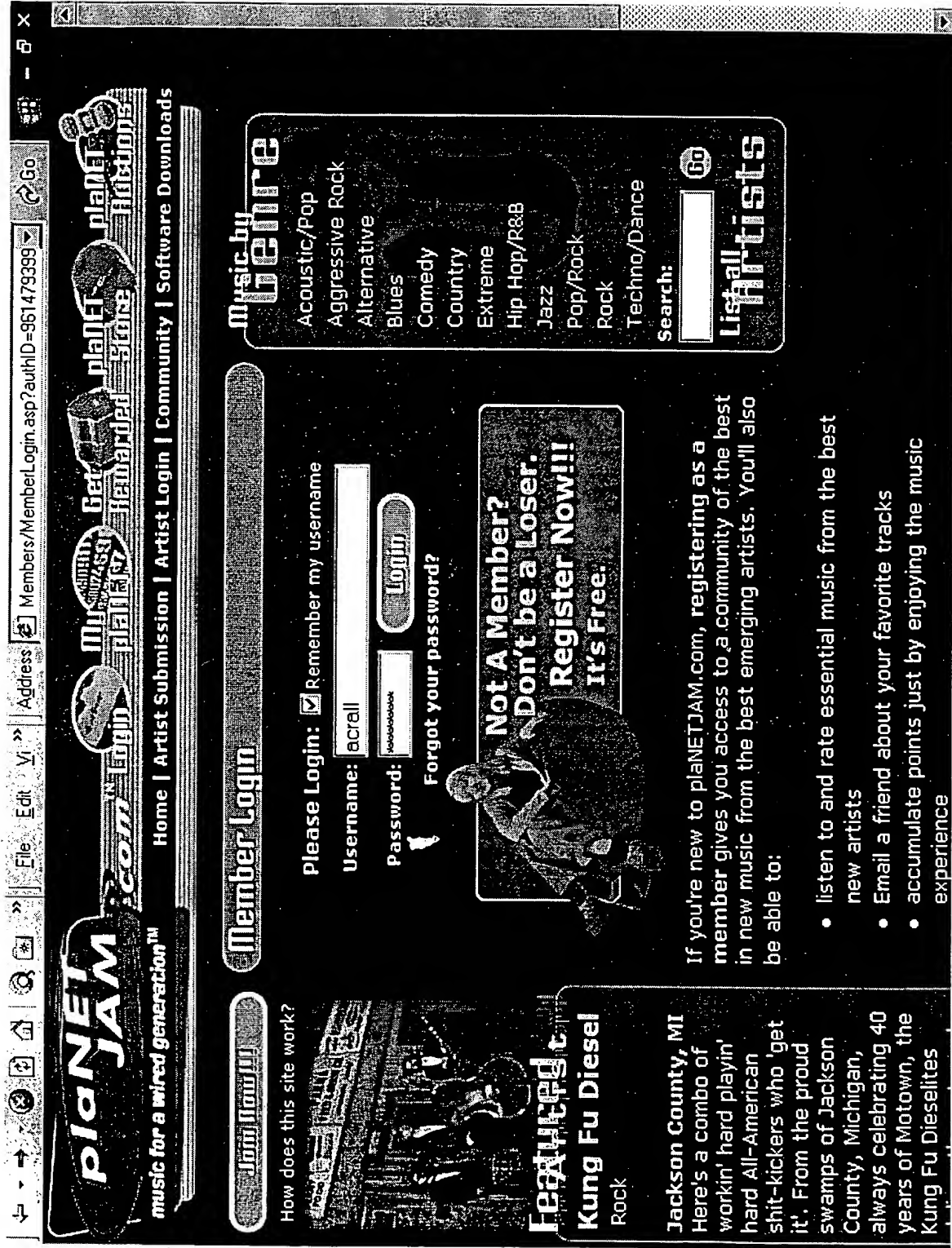


Fig. 12(A)

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[Artist Submission](#) | [Artist Profile](#) | [Community](#) | [Software Downloads](#) | [Privacy Statement](#) | [Contact Us](#)

[berProfile.asp?authID=961455970&show=points](#)

File

Edit

View

Take a Survey

5

500

Total Points: 4700

Points Assignment Key

Action	Members: All Access:	Points for	Monthly Limit*
Become an All Access Member	2000	0	1
Rate and Rank Columbia Demo	10000	0	1
Download an MP3	0	500	1/track
Email a Friend	100	200	25
Upload gallery photo	50	100	20
Logon to planETJAM	10	25	30
Rate a Track	50	100	1/track
Refer an All Access Member	4000	4000	0
Refer a Member	2000	2000	0
Register with planETJAM	1000	1000	1
Review a Track	100	100	1/track
Scratch-Off Ticket	0	0	3
Shopping Credit	200	400	0
Stream a Track	50	100	2/track
Take a Survey	100	100	0

Terms and Conditions

Want to earn even more points??..

Then become an All Access Member.

Here's the scoop.

Home

|

Logout

|

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|

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|

Community

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Fig. 14(B)

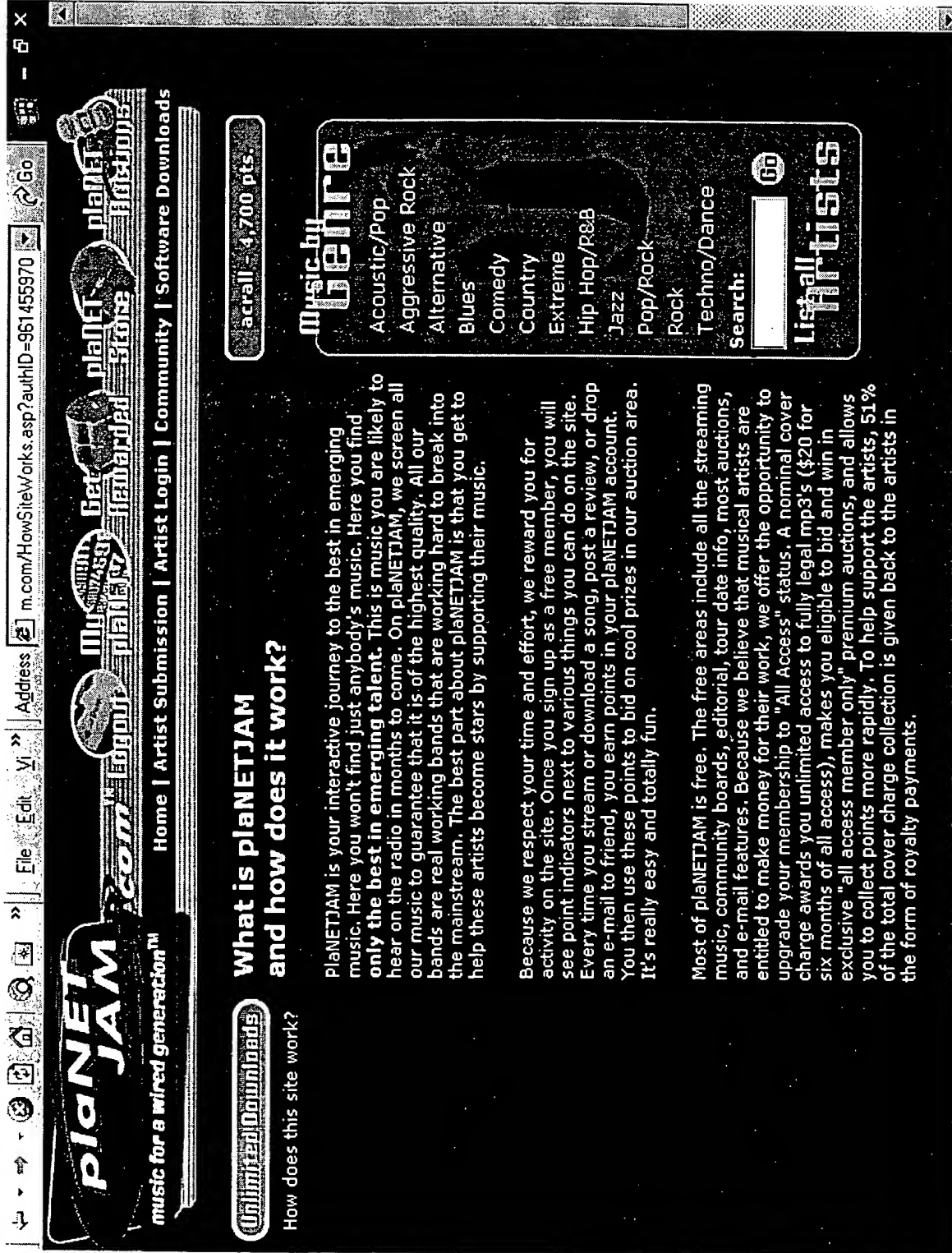


Fig. 15(A)

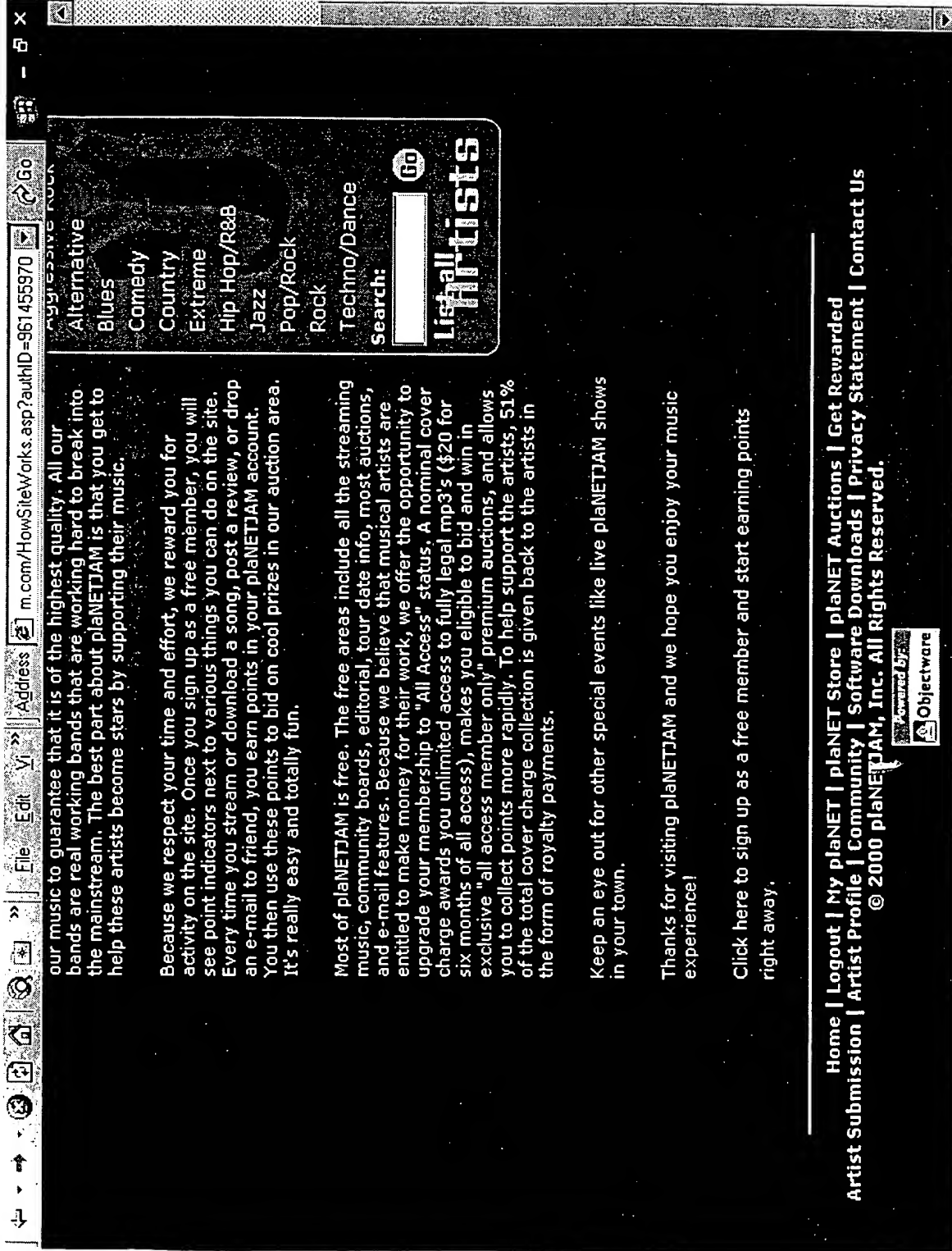


Fig. 15(B)

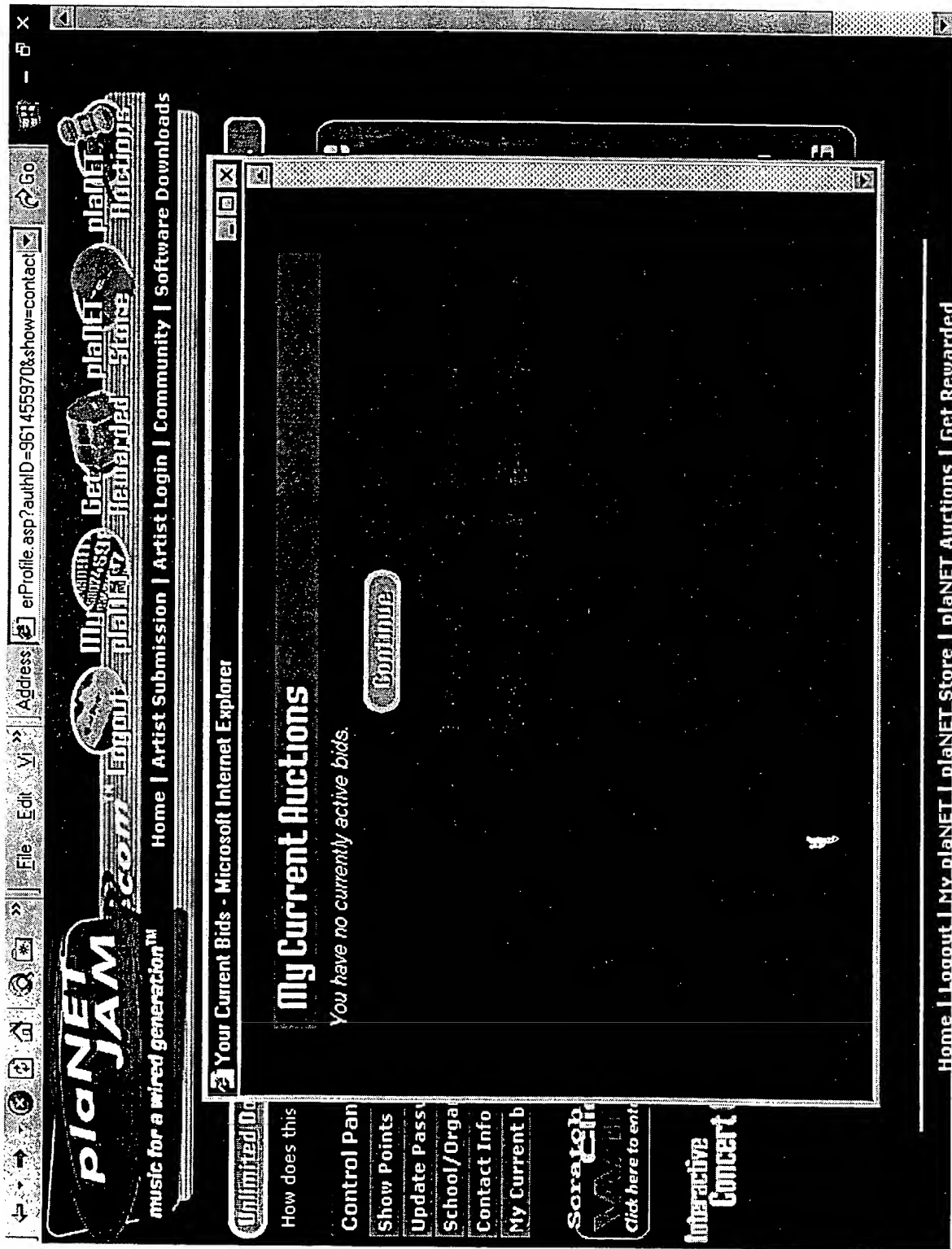


Fig. 16

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Address: netjam.com/getrewards.asp?authID=961455970

File Edit View Go

Want More Points?

How does this site work?

Featured:

Kung Fu Diesel

Rock

Jackson County, MI

Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Dieselites

planETJAM wants to reward you for enjoying the music!

We want you to have access to the best new music, and allow you to determine who will be tomorrow's music superstars. The planETJAM.com music experience is designed to reward you for getting involved in the emerging music scene.

Sign up for FREE as a planETJAM member and start collecting points just for enjoying the site and interacting with the music. As a member of planETJAM, you will receive 500 points right off the bat to get you started. Browse the site, check out the music, and earn points for your activity. If you upgrade to an All-Access membership, we'll reward you with 2000 more points and give you access to unlimited music downloads from all of our artists.

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

List all Artists

Immerse yourself in planETJAM's Auctions!

As an planETJAM member you'll be eligible to bid your points on some unbelievably cool rewards in our planET Auctions. Upgrade to an All-Access membership and you will earn points faster and be eligible for all planETJAM Auctions.

How do you grow your point total?

We're glad you asked. By enjoying the music experience and sharing how you feel about it with your friends and

acral - 4,700 pts.

Fig. 17(A)

--Ted Nugent

For example....listen to Cornbread's track "Angels in the Southland" and get 50 points added to your personal account. E-mail a friend and let them know about the song and get 100 more points. Rate the track and you've got 50 more. Download the track as an all access member and we'll give you 500 points.

Here's all the ways you can collect plan*NET*JAM points:

Terms and Conditions

Fig. 17(B)

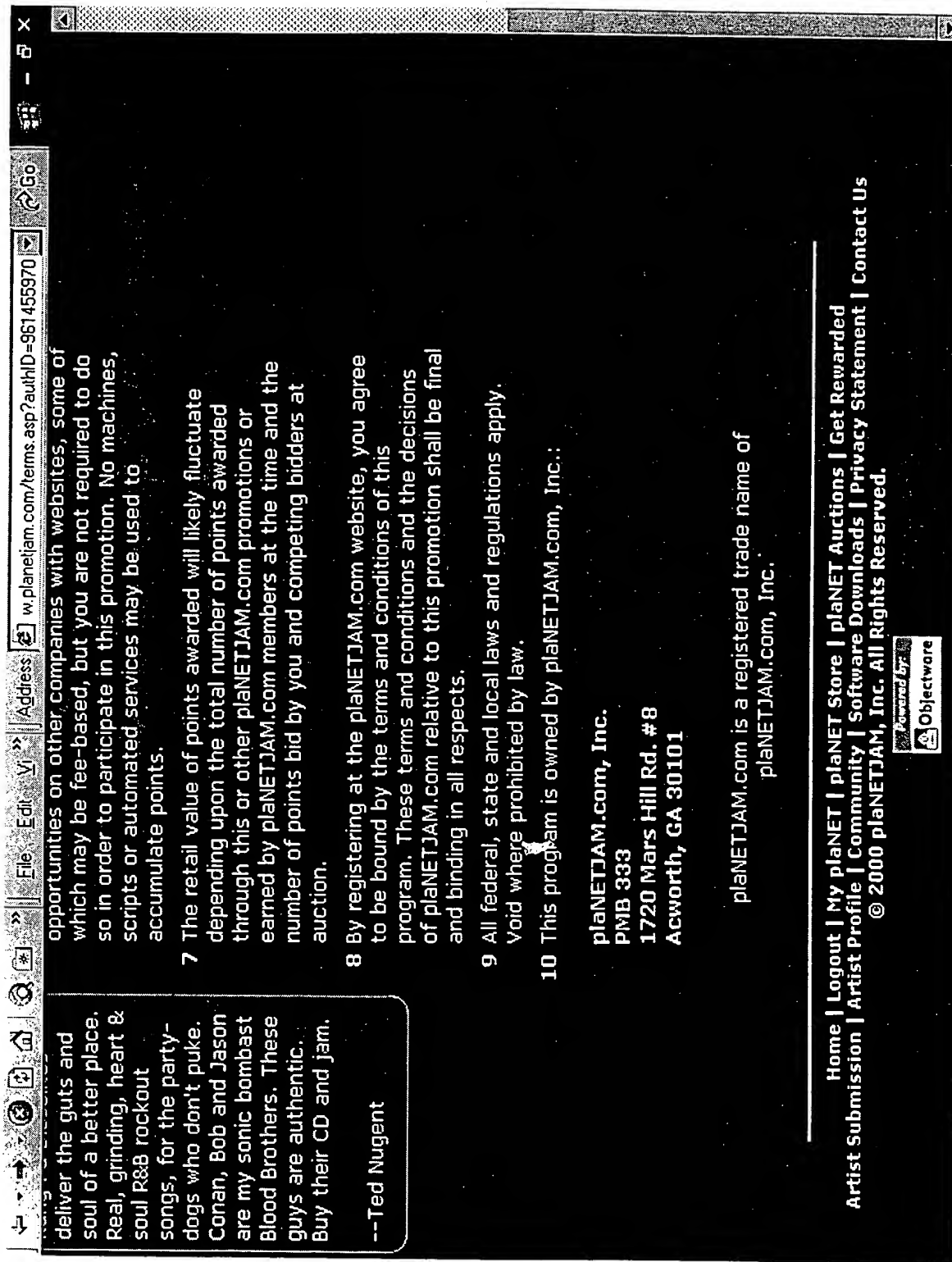


Fig. 18(B)

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com Engout planet Get planet planet Auctions

Address com/Shopping/browse.asp?authID=961464164 Go

File Edit View Address Go

Welcome to planetJAM!

Browse Categories:

- MP3 Player
- planetJAM Gear

Advanced Search

View Cart | Check Out | Order Status | Advanced Search

My Points: 10,700 pts.
My Cart: Empty

planetStore

Current Path: Shopping

eGo Interactive Digital Audio Player
Price: \$299.00

planetJAM Hat
Price: \$15.00

planetJAM Raw Cuts CD
Price: \$8.00

All Access Membership

Become a planetJAM All Access Member and receive unlimited access to downloads from the best emerging artists. Also, you'll be able to grow your points total faster and be eligible to bid for premiums in our exclusive "All Access Only" auctions

eGo Interactive Digital Audio Player

Mememory, momemory, momemory!! The 64Mb eGo has two Compact Flash slots that allow you to grow your players memory up to 680MB or higher as the technology grows. Designed for your car & hip with LCD@ display (backlit at night)

planetJAM Hat

Wear the hat that shows you know where to find music from the best emerging artists. One size fits

(upgrade) \$20.00 Buy!

(black) \$299.00 Buy!

(blue) \$299.00 Buy!

(clear) \$299.00 Buy!

(grey) \$15.00 Buy!

Fig. 19(A)

MP3 Player

planETJAM Gear

Advanced Search

eGo Interactive Digital Audio Player
Price: \$299.00

planETJAM Hat
Price: \$15.00

planETJAM Raw Cuts CD
Price: \$8.00

All Access Membership
Become a planETJAM All Access Member and receive unlimited access to downloads from the best emerging artists. Also, you'll be able to grow your points total faster and be eligible to bid for premiums in our exclusive "All Access Only" auction.

eGo Interactive Digital Audio Player
Memory, memory, momemory!! The 64Mb eGo has two Compact Flash slots that allow you to grow your players memory up to 680MB or higher as the technology grows. Designed for your car & hip with LCD@ display (backlit at night)

planETJAM Hat
Wear the hat that shows you know where to find music from the best emerging artists. One size fits all.

planETJAM Raw Cuts CD
15 tracks featuring the best in new music from emerging planETJAM artists

planETJAM T-shirt
planETJAM T - "What planET are you on?"

(upgrade) \$20.00 Buy!

(black) \$299.00 Buy!

(blue) \$299.00 Buy!

(clear) \$299.00 Buy!

(grey) \$15.00 Buy!


Size (XL) \$12.50 Buy!

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Fig. 19(B)



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planetStore

Current Path: Shopping


eGo Interactive Digital Audio Player

Momemory, momemory, momemory!! The 64Mb eGo has two Compact Flash slots that allow you to grow your players memory up to 680MB or higher as the technology grows. Designed for your car & hip with LCID® display (backlit at night)

black	\$299.00	Add To Cart
clear	\$299.00	Add To Cart
blue	\$299.00	Add To Cart

[Back](#)

My Points: 10,700 pts.
My Cart: 1 items






Welcome to planetJAM!

Find cool stuff

Browse Categories:
MP3 Player
planetJAM Gear

[Advanced Search](#)

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[Rewarded by](#) 

Fig. 20

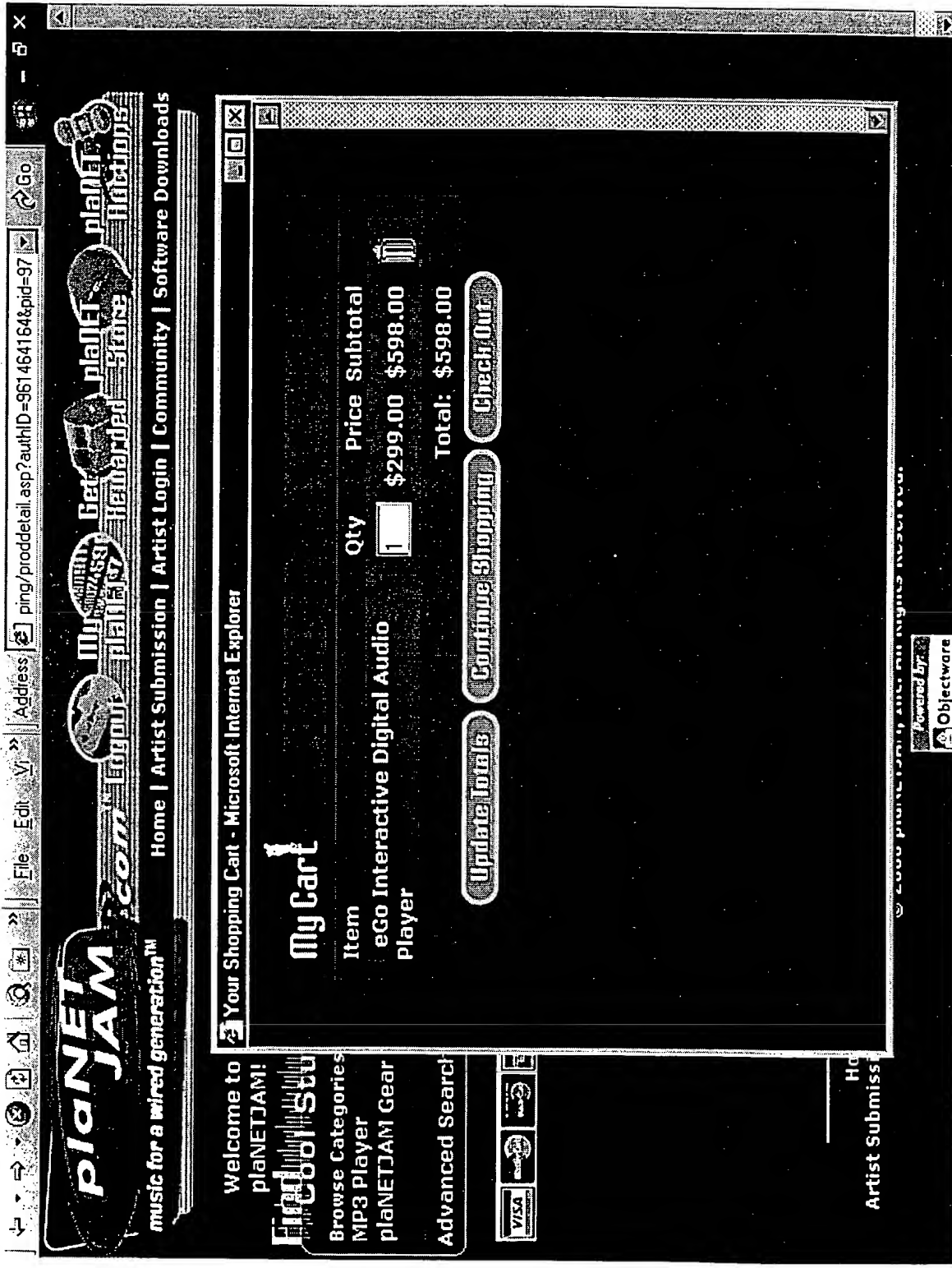



Fig. 21


[music for a wired generation™](#)

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Address & Payment Information

Billing Address

First Name

Adam

Last Name

Crall

Address

1172 Daventry Way
n/a

City

Atlanta

State/Province

GA

Country

UNITED STATES

ZIP/Postal Code

30319

Phone (optional)

n/a

Edit Billing Address

Shipping Address

First Name

Adam

Last Name

Crall

Address

1172 Daventry Way
n/a

City

Atlanta

State/Province

GA

Country

UNITED STATES

ZIP/Postal Code

30319

Phone (optional)

n/a

Edit Shipping Address

Payment Options

Select Payment type:

Credit Card

If Credit Card:

Credit Card Type:

Please Select...

Credit Card Number:

Expiration Date:

Jan 2000

Cardholder's name:


Continue / Check Out

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Objectware

Fig. 22



music for a wired generation™

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planet JAM

Get planet JAM Rewarded Store Auctions

Address: [http://customers/home.asp?authID=961454164](#) Go

File Edit View

Welcome, Adam Crall!

Below you will find your planet JAM order history. Here you can find information about your current and previous orders including shipment status, tracking numbers and billing information. Please click "Details" to find out more about a particular order.

Your Profile:
Adam Crall
acrall@kilstock.com

Shipping Address:
Adam Crall
1172 Daventry Way
n/a
Atlanta, GA 30319
UNITED STATES

Billing Address:
Adam Crall
1172 Daventry Way
n/a
Atlanta, GA 30319
UNITED STATES

Conf. #	Order Date	Order Total	Status	Details
1651	06/19/2000	\$20.00	Pending	Details

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Fig. 23

music for a wired generation™

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Address: <http://www.planetjam.com/Auction/browse.asp>

Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status

Current Auctions

My Points: 11,300 pts.

Current Path: Auctions

Intruder Radio Controlled Monster Truck
Starts @ 500 pts.

Agfa ePhoto Digital Camera
Starts @ 500 pts.

PlanetJAM Home Theater Package
Starts @ 1000 pts.

Item	Minimum Bid	Qty.	Closing
M Intruder Radio Controlled Monster Truck	6000 pts	1	6/19/00 10:00 PM
M Agfa ePhoto Digital Camera	6400 pts	1	6/22/00 9:00 PM
M PlanetJAM Home Theater Package	108500 pts	1	7/9/00 3:00 PM
M Compact Portable AM/FM Stereo	19050 pts	1	6/19/00 5:00 PM
M Steely Dan - Two Against Nature (VHS)	1700 pts	1	6/19/00 7:00 PM
M Insane Clown Posse	1700 pts	1	6/20/00 11:00 AM
M Insane Clown Posse	1200 pts	1	6/20/00 12:00 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 2:00 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 2:30 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 3:00 PM

M-All Members Eligible to Bid A-Exclusive Auctions for All Access Members

Welcome to planetJAM!

Find Cool Stuff!

Current Categories:

- Electronics
- Lifestyle
- Music
- planetJAM Gear
- Promotions

Advanced Search

Auction FAQ's

Closing Soon:

- Compact Portable AM/...
- Steely Dan - Two Aga...
- Intruder Radio Contr...
- Insane Clown Posse
- Insane Clown Posse

Fig. 24(A)

planetjam

Find Cool Stuff!

Current Categories:

- Electronics
- Lifestyle
- Music
- planetJAM Gear
- Promotions

Advanced Search

planetJAM

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Artist Submission | Artist Profile | Community | Software Downloads | Privacy Statement | Contact Us

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Address: <http://www.planetjam.com/Auction/browse.asp>

File Edit View

Go

My Points: 11,300 pts.

Current Auctions

Current Path: Auctions

Intruder Radio Controlled Monster Truck

Starts @ 500 pts.

Agfa ePhoto Digital Camera

Starts @ 500 pts.

PlanetJAM Home Theater Package

Starts @ 1000 pts.

Item	Minimum Bid	Qty.	Closing
M Intruder Radio Controlled Monster Truck	6000 pts	1	6/19/00 10:00 PM
M Agfa ePhoto Digital Camera	6400 pts	1	6/22/00 9:00 PM
M PlanetJAM Home Theater Package	108500 pts	1	7/9/00 3:00 PM
M Compact Portable AM/FM Stereo	19050 pts	1	6/19/00 5:00 PM
M Steely Dan - Two Against Nature (VHS)	1700 pts	1	6/19/00 7:00 PM
M Insane Clown Posse	1700 pts	1	6/20/00 11:00 AM
M Insane Clown Posse	1200 pts	1	6/20/00 12:00 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 2:00 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 2:30 PM
M Julianna Hatfield - 2 Tickets	500 pts	1	6/20/00 3:00 PM

M-All Members Eligible to Bid A-Exclusive Auctions for All Access Members

Page 1 of 5

Next >>

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Fig. 24(B)

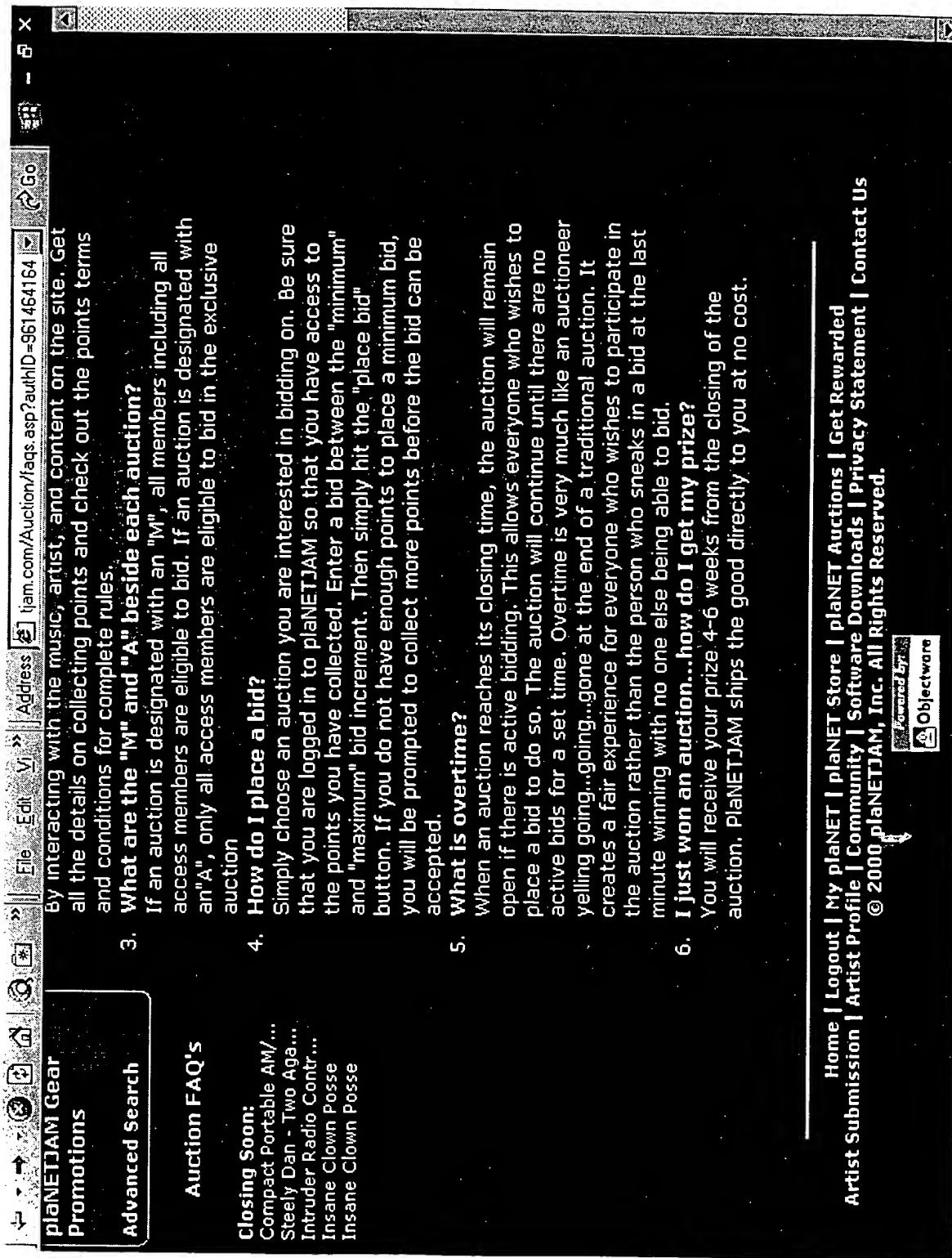


Fig. 25(B)

PlanETJAM.Com wants YOU to have the ultimate Home Theater System! This package includes a pro-logic receiver, 6 surround speakers (w/powered sub-woofer), a Hi-Fi VCR, a DVD Player, and a Universal Remote to run it all with. Just add your TV, and you'll have one heckuva multi-media package!

Auction Ends July 9, 2000

Bid Price: 108500

if you are outbid, would you like to be notified by email? ☒ Yes ☐ No

Place, Inc.

Bid History		
Member	Time (EST)	Bid Qty.
kegman0002	6/19/00 3:24 PM	1 of 1
jwhaley	6/19/00 2:39 PM	0 of 1
kegman0002	6/19/00 1:51 PM	0 of 1
jwhaley	6/19/00 11:47 AM	0 of 1
kegman0002	6/19/00 10:48 AM	0 of 1
jwhaley	6/19/00 10:10 AM	0 of 1
kegman0002	6/19/00 9:39 AM	0 of 1
jwhaley	6/19/00 8:27 AM	0 of 1
kegman0002	6/18/00 8:16 PM	0 of 1
jwhaley	6/18/00 6:01 PM	0 of 1

Product Info

Description:

Just add a TV, and you'll be good to go!

Fact!

Fig. 26(B)

planETJAM
music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status

Upcoming Auctions

Current Path: Auctions

My Points: 11,300 pts.

No auctions found for in this category/search.
Please try again.

Upcoming Categories:
Advanced Search

Auction FAQ's

Closing Soon:
Compact Portable AM/...
Steely Dan - Two Aga...
Intruder Radio Contr...
Insane Clown Posse
Insane Clown Posse

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Artist Submission | Artist Profile | Community | Software Downloads | Privacy Statement | Contact Us

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Objectware

Fig. 27

music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status

Closed Auctions

Current Path: Auctions

My Points: 11,300 pts.

Five-Foot Wingspan Bi-Plane Kite
Starts @ 500 pts.

Dwight Yoakam LIVE - July 2, 2000
Starts @ 500 pts.

Item	Highest Bid	Last Bid	Qty.
MBrew 'N Go Coffee Maker	3200 pts	6/19/00 7:31 AM	1
MBrew 'N Go Coffee Maker	3800 pts	6/19/00 6:57 AM	1
MBrew 'N Go Coffee Maker	4900 pts	6/19/00 3:06 AM	1
MPink Floyd - Dark Side of the Moon	8900 pts	6/18/00 11:07 PM	1
MSinead O'Connor - Faith & Courage CD	2000 pts	6/18/00 8:40 PM	1
MFive-Foot Wingspan Bi-Plane Kite!	1700 pts	6/18/00 8:06 PM	1
MFive-Foot Wingspan Bi-Plane Kite!	25000 pts	6/18/00 7:13 PM	1
MLeather Backpack	32300 pts	6/18/00 7:00 PM	1
MDwight Yoakam LIVE - July 2, 2000	2500 pts	6/18/00 11:52 AM	1
MDeftones - White Pony CD	16000 pts	6/17/00 11:03 PM	1

M-All Members Eligible to Bid A-Exclusive Auctions for All Access Members

Page 1 of 2

[Welcome to planetjam!](#)
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[Auction FAQ's](#)
[Closing Soon:](#)
 Compact Portable AM/...
 Steely Dan - Two Aga...
 Intruder Radio Contr...
 Insane Clown Posse
 Insane Clown Posse

[Closed Categories:](#)
 Electronics
 Lifestyle
 Music
 Music Event
 Packages

Fig. 28

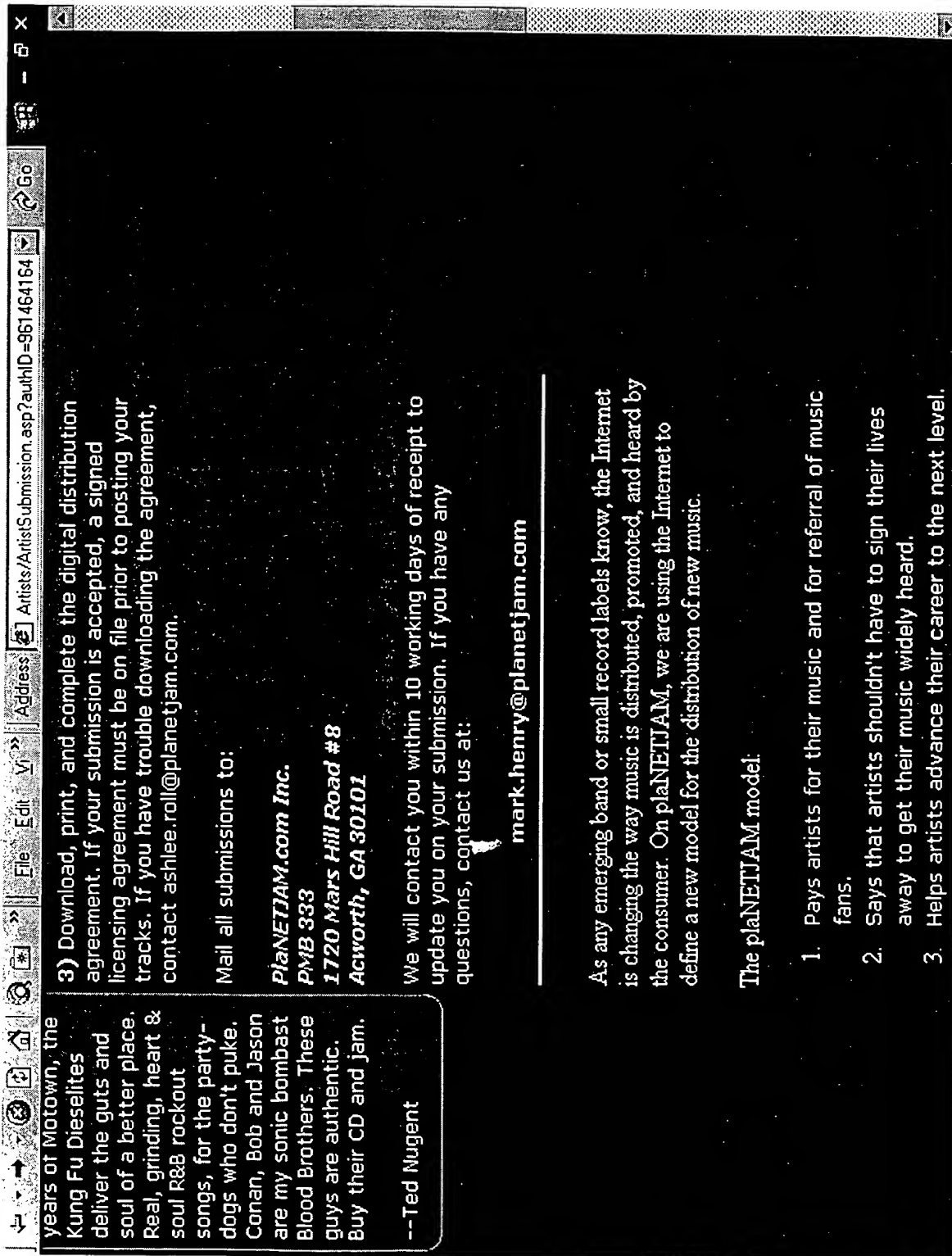


Fig. 29(B)

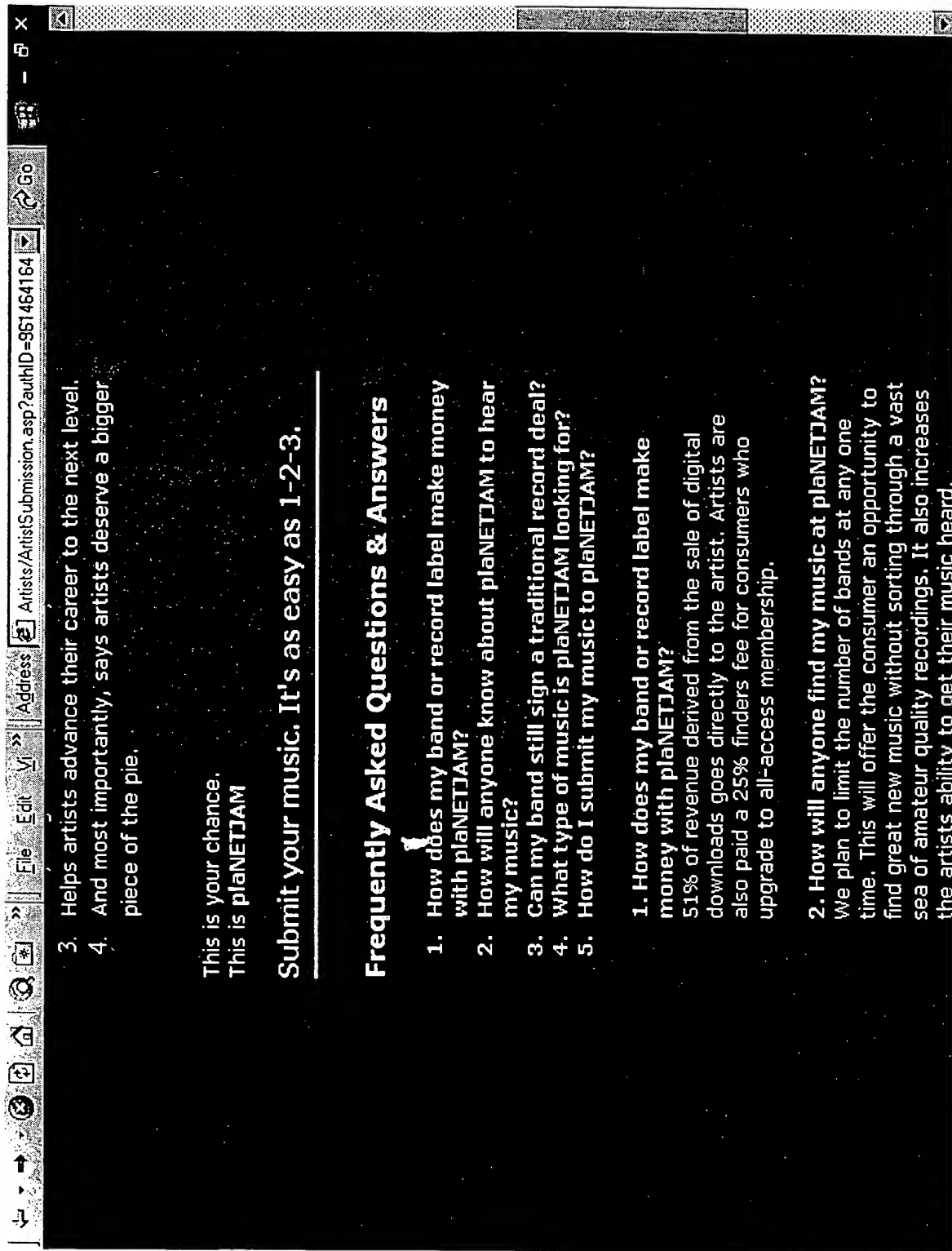


Fig. 29(C)

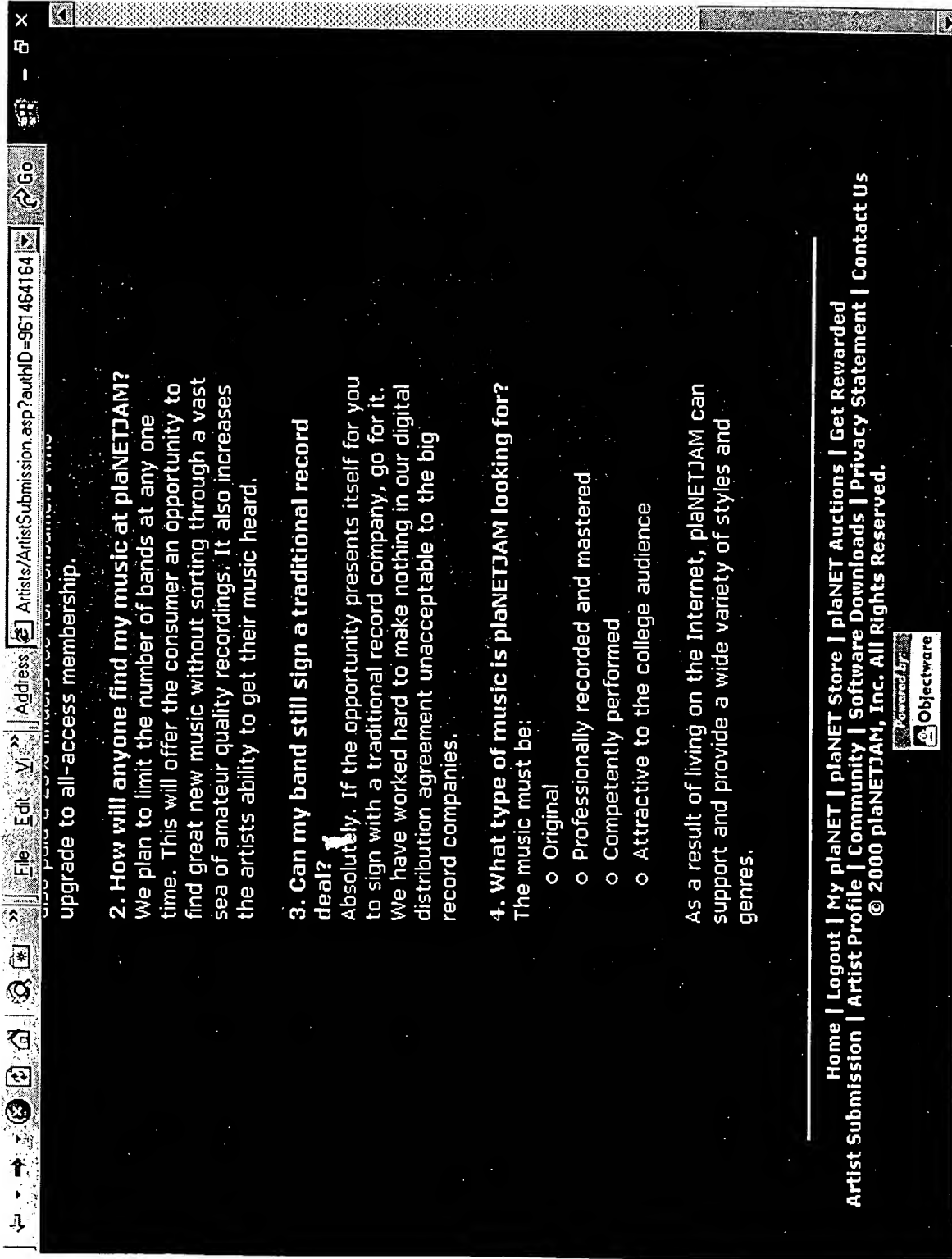


Fig. 29(D)

planetj.com
music for a wired generation™

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planetJAM.com Artists Profile Information Form

Artist/Band Name:

Members:

URL of Band Website:

Contact Data:

Contact Name	Address	Phone #	Email Address
General	<input type="text"/>	<input type="text"/>	<input type="text"/>
Management	<input type="text"/>	<input type="text"/>	<input type="text"/>
Booking	<input type="text"/>	<input type="text"/>	<input type="text"/>
Legal	<input type="text"/>	<input type="text"/>	<input type="text"/>

Our band is:

Performing Rights Organization:

Fig. 30(A)

File Edit View Favorites Tools Address Bar Go

File Edit View Favorites Tools Address Bar Go

Artists/ArtistProfilerForm.asp?authID=961464164

CD Information:

Title	Year	Label	Units Sold
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Radio Airplay:

Call Letters	Station City
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Digital Distribution:

Please list other websites your music is featured on:

Name	URL Address
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

General Information

Please list anything else important ...festivals/showcases played, awards or recognition received, endorsement deals, etc.

Fig. 30(C)

FileEditViewAddressGo

Artists/ArtistProfileForm.asp?authID=961464164

Radio Airplay:

Call Letters

Station City

Digital Distribution:

Please list other websites your music is featured on:

Name

URL Address

General Information

Please list anything else important ...festivals/showcases played, awards or recognition received, endorsement deals, etc.

Enter

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Fig. 30(D)

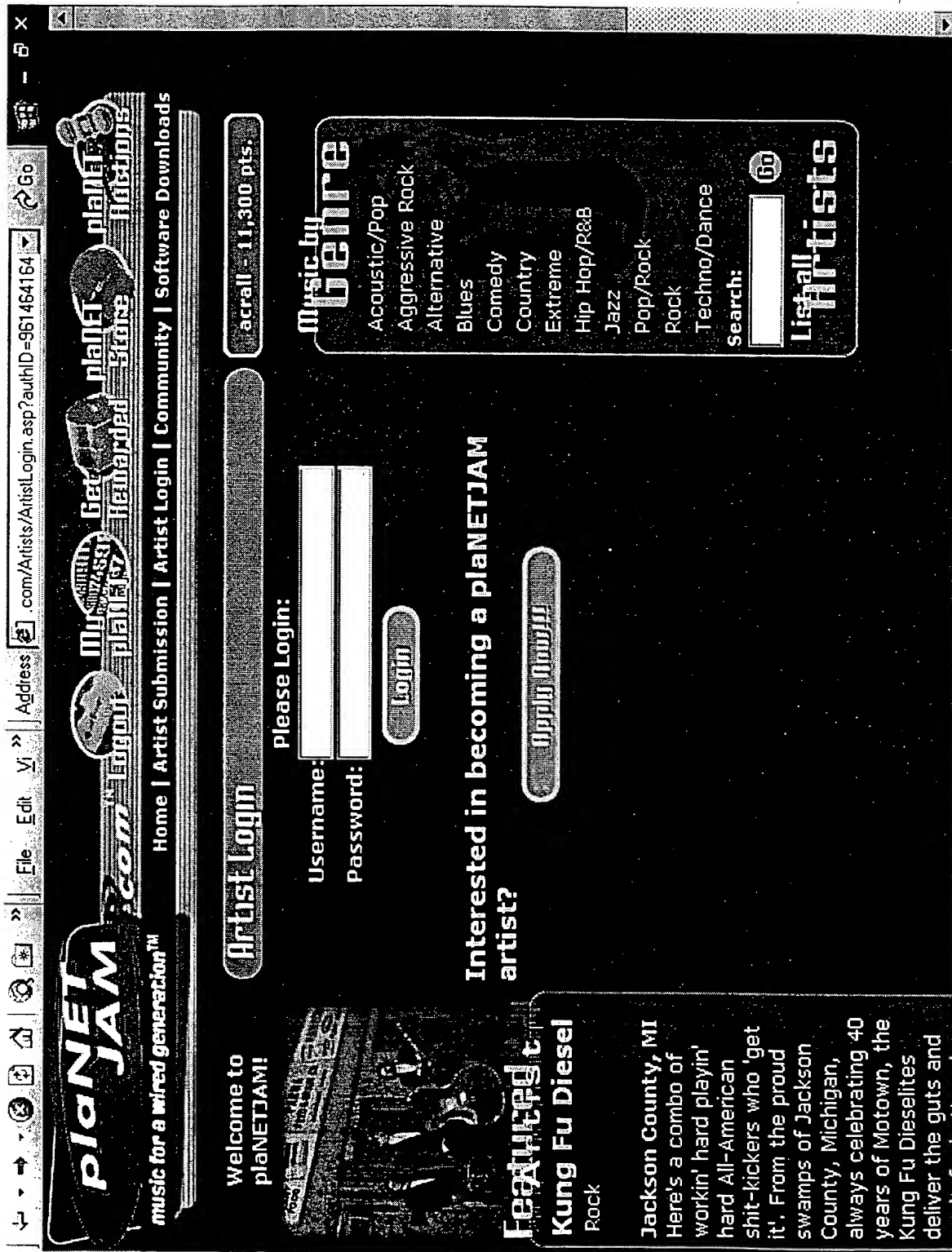


Fig. 31

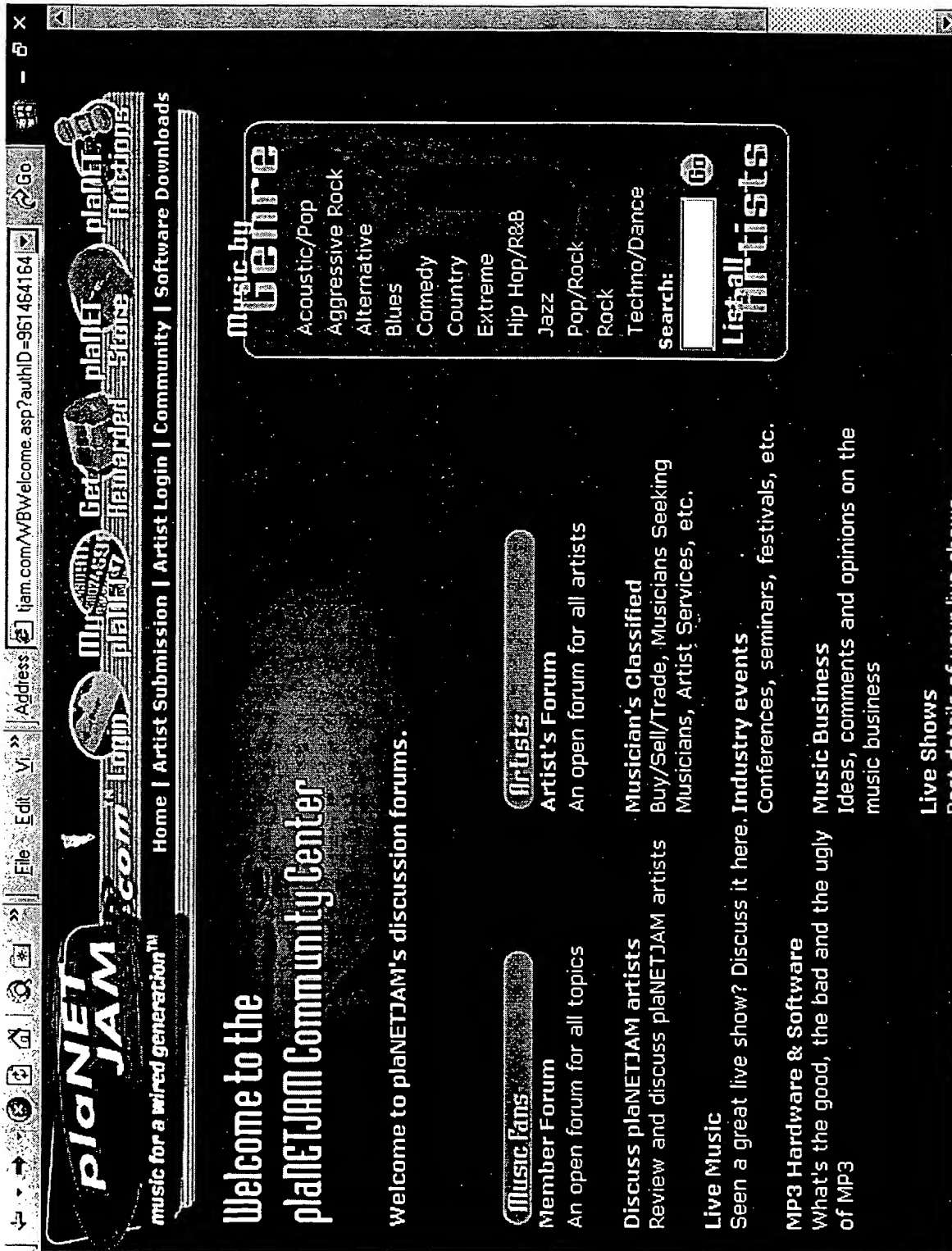


Fig. 32

[Way, Shape, or Form](#)

Current Rating: 3.5

Rate this song:

planetJAM EXCLUSIVE

[Complicated](#)

Current Rating: 3.5

Rate this song:

[My Love](#)

Current Rating: 3.6

Rate this song:

[Take](#)

Current Rating: 3.8


Rate this song:

Live Events

Date	Time	Venue	Location
07/04/2000	08:00:00 PM	Eddie's Attic	Atlanta

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Fig. 35(B)



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05/01/2000 June 1st, 2000

Kevin Lawson

Hi, Just a note to let you in on what's going on....The live record is finished and sounds gorgeous!Chris Griffin did an amazing job cutting and pasting and it's great! I have been in the studio with producer (and guitarist for Billionaire)Rick Beato,and cannot wait for you guys to hear the new stuff....So ...lots of stuff going on and dates coming up with the band!Take care and thanks for listening(...reading too...)

Kevin

[Back to Artist Diary](#)
[Back to Artist Page](#)

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/P&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

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Fig. 36



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Address: F2000&GenreID=26&ArtistID=123&EventID=544

Go

File Edit View

Kevin Lawson Event Calendar

<< Jun July 2000 Aug >>

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4 Acoustic show	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Kevin Lawson
Pop/Rock
Atlanta, GA

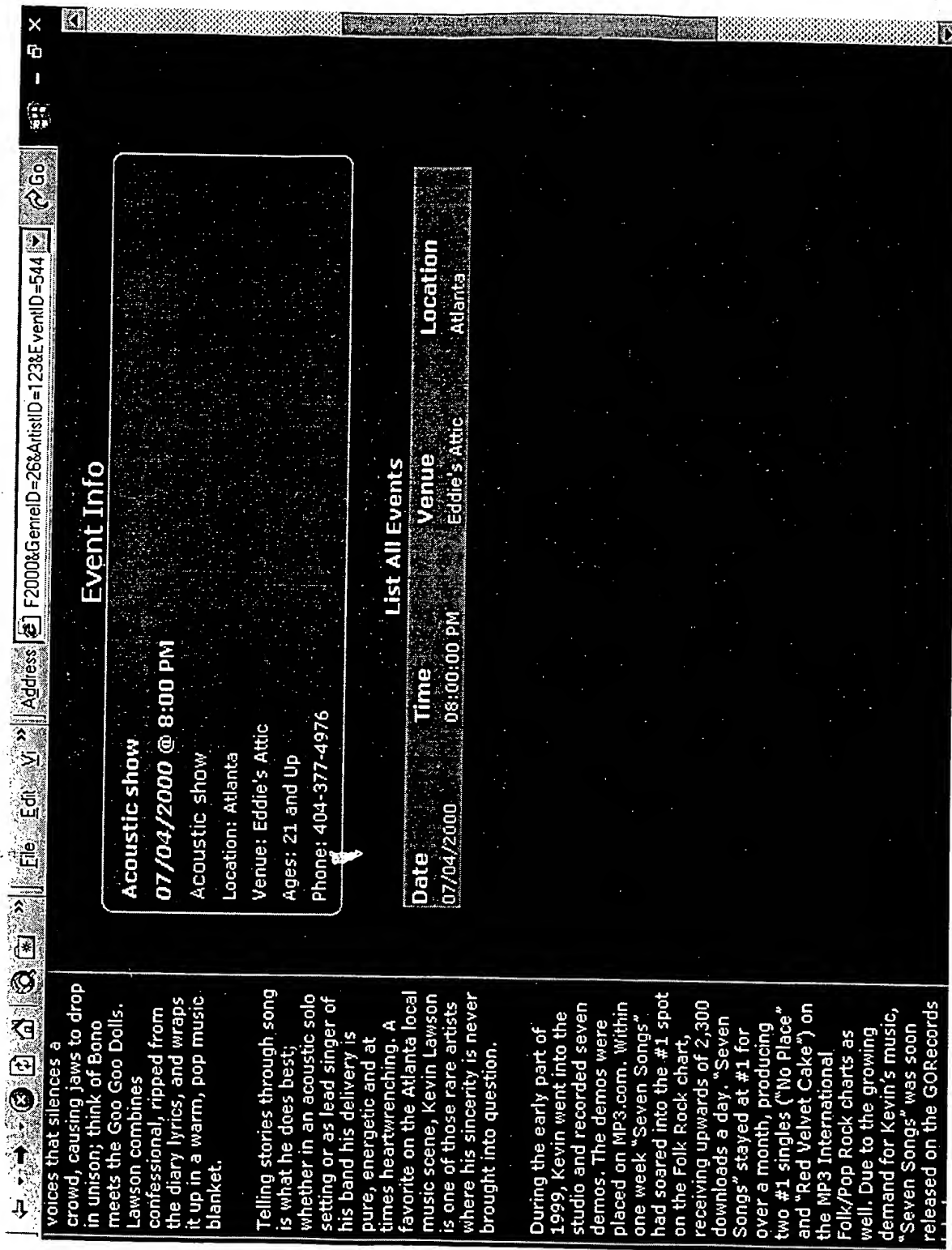
Kevin Lawson has one of those amazingly emotional voices that silences a crowd, causing jaws to drop in unison; think of Bono meets the Goo Goo Dolls. Lawson combines confessional, ripped from the diary lyrics, and wraps it up in a warm, pop music blanket.

Telling stories through song is what he does best; whether in an acoustic solo setting or as lead singer of

Event Info

Acoustic show
07/04/2000 @ 8:00 PM
Acoustic show
Location: Atlanta
Venue: Eddie's Attic
Ages: 21 and Up
Phone: 404-377-4976

Fig. 38



voices that silences a crowd, causing jaws to drop in unison; think of Bono meets the Goo Goo Dolls. Lawson combines confessional, ripped from the diary lyrics, and wraps it up in a warm, pop music blanket.

Telling stories through song is what he does best; whether in an acoustic solo setting or as lead singer of his band his delivery is pure, energetic and at times heartwrenching. A favorite on the Atlanta local music scene, Kevin Lawson is one of those rare artists where his sincerity is never brought into question.

During the early part of 1999, Kevin went into the studio and recorded seven demos. The demos were placed on MP3.com. Within one week "Seven Songs" had soared into the #1 spot on the Folk Rock chart, receiving upwards of 2,300 downloads a day. "Seven Songs" stayed at #1 for over a month, producing two #1 singles ("No Place" and "Red Velvet Cake") on the MP3 International Folk/Pop Rock charts as well. Due to the growing demand for Kevin's music, "Seven Songs" was soon released on the GOREcords

Fig. 39

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acroll - 11,825 pts.

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search: GO

List All Artists

Buy music online at CDNow

Interactive Concert Calendar

Date	Artist	Time	Venue	Location
06/19/2000	Kathleen LaGue	9:00 PM	Universal Bar and Grill	Los Angeles
06/20/2000	Lazy Sundays	9:30 PM	Chili Peppers	Roanoke VA
06/21/2000	Dezeray's Hammer	10:00 PM	Five Points Pub	Raleigh, NC
06/21/2000	Brian Rudy	8:00 PM	Free Times Cafe	Toronto
06/21/2000	Miche' Fambro	9:00 AM	Enfield Elementary School	Enfield, NY
06/22/2000	Karl Shuman and New Day Shine	10:30 PM	Windjammer	Isle of Palms, SC
06/22/2000	Lazy Sundays	9:30 PM	Chili Peppers	Roanoke
06/22/2000	Amanda Garrigues	8:00 PM	Eddie's Attic	Atlanta
06/22/2000	Annie Minogue	9:00 PM	Acoustic Cafe	Bridgeport, CT
06/22/2000	Annie Minogue	9:00 PM	Acoustic Cafe	Bridgeport, CT
06/22/2000	Annie Minogue	9:00 PM	Acoustic Cafe	Bridgeport, CT
06/23/2000	the badge	8:00 PM	WKCD-FM	Mystic

Welcome to planetJAM!

Featured:

Kung Fu Diesel
Rock

Jackson County, MI
Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Diesels

Fig. 40

planetJAM
music for a wired generation™

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planetJAM.com Presents Planetary Powerplay

How Does it Work.....?
Each month planetJAM will track the vital statistics for each of our artists and combine them into a single power ranking. The key factors that will be tracked are:

- Number of Streams
- Number of Downloads
- Valid Tourdates entered
- Number of Members Referred
- Number of All-Access Members Referred

Obviously, as these statistics change throughout a month, your power rating will change also. At the end of each month we will freeze the leaderboard and reward the planetJAM TOP TEN. The payouts each month will be as follows:

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search: **GO**

List all

Fig. 41(A)

FileEditViewAddress: com/PowerPlay/default.asp?authID=961484538Go

leaderboard and reward the planETJAM TOP TEN. The payouts each month will be as follows:

List all Artists

Welcome to planETJAM!

1st Place	\$250
2nd Place	\$225
3rd Place	\$200
4th Place	\$175
5th Place	\$150
6th Place	\$125
7th Place	\$100
8th Place	\$75
9th Place	\$50
10th Place	\$25

Click here to see past monthly winners.

To keep all artists involved, we will restart the power rating process on the first day of each month. This will allow artists that have recently affiliated to get involved as soon as the next month rolls around.

Click here for tips on how to maximize your power rating

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Fig. 41(B)

should you employ to maximize your power rating and the opportunity to earn even more income? Here are a few tips.

1. **Notify your fans!** - If you have a mailing list and/or an email list, activating your fan base will obviously drive your power rating up as they stream and download your music. They can also give you direct credit for their registration which counts also.
2. **Register your tour dates!** - Registering your tour dates in the planETJAM event calendar raises your power ranking. You may email contactus@planetjam.com if you don't already have your username and password
3. **Strategically release new tracks!** - Give your fanbase something new to come back for! Whether prereleasing a track for a new release or simply licensing more material off your current product, giving fans a reason to come back will increase your streams and downloads. Contact the A&R office if you have new material to release.
4. **Partner with planETJAM.com at your live shows!** - Masses of music fans come to see live music, so why not tell them where they can find the digital downloads that earn you income, not to mention your ability to get customer finder's fees when they register?
5. **Keep your presence on planETJAM.com "fresh"!** - Whether it be "diaries from the road" or live show pictures, let us help keep new faces interested in your music and sustain your power rating.

Click here for a detailed description of the scoring system

Blues Comedy Country Extreme Hip Hop/R&B Jazz Pop/Rock Rock Techno/Dance

Search:

List All Artists

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Fig. 42(B)

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Categories
Formulation Wm
Leaderboard
Winning Tips
Overall - 11,825 pts.

Music by Genre
Acoustic/Pop
Aggressive Rock
Alternative
Blues
Comedy
Country
Extreme
Hip Hop/R&B
Jazz
Pop/Rock
Rock
Techno/Dance
Search:

The Planetary Power Rating System Explained

Each month, statistics will be captured for each participating band. These stats will then be plugged into the formula below to calculate the band's Power Rating. As we add the ability to physically fulfill merchandise, add band-supplied pictorial and "diary from the road" content to each bands presence, these factors will be added to the formula.

To simplify, the effect of each component on the overall score is as follows:

- Each Download adds 1 points to your total power rating
- Each Stream adds .05 points to your total power rating
- Each valid tourdate keyed into the planETJAM.com system adds 3 points to your power rating
- Each member referral (free) adds 3 points to your power rating
- Each member upgrade (paid) adds 6 points to your power rating

Fig. 43

music for a wired generation™

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Address: m/PowerPlay/category.asp?authID=961484538

Go

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planet-jam.com

Categories

Leaderboard

Wimming Tips

acrrall - 11,825 pts.

planet-jam.com Presents
Planetary Powerplay

Planetary Power Play Category Statistics

Pos	Downloads	Streams	TourDates	Referrals	Upgrades
1	Balance Of Power	Balance Of Power	Karl Shuman and New Day Shine	Lazy Sundays	Piller
2	Wonderlust	a kite is a victim	Lazy Sundays	Miche' Fambro	Robby Robertson
3	a kite is a victim	Brad Bayley	Kung Fu Diesel	Novocaine	
4	Kamal	Amanda Garrigues	Dezeray's Hammer	Phyllis King	
5	53 Days	53 Days	Dave Goodrich	Brian Rudy	
6	Miche' Fambro	Triprocket	Amanda Garrigues	Kevin Lawson	
7	Farewood	9 from 10	Brian Rudy	Modern	

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search: Go

Fig. 44(A)



music for a wired generation™

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planetjamm.com

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powered by
planetjamm.com

PowerPlay/leaderboard.asp?authID=961484538

File Edit View Address

planetjamm.com

Categories

Leaderboard

Winnings

acrrall - 11,825 pts.

planetjamm.com Presents

Powerplay

Leaderboard

Band Name	Hometown	Point Totals
1 Miche' Fambro	Ithaca, NY	155.45
2 Lazy Sundays	Roanoke, VA	141.35
3 Balance Of Power	St. Paul, MN	128.05
4 Karl Shuman and New Day Shine	Charleston, SC	112.4
5 53 Days	Buffalo, NY	108.35
6 Chris Sears	Austin, TX	104.8
7 Brian Rudy	Toronto, Canada	100.55
8 Amanda Garrigues	Gainesville, FL	97.55
9 a kite is a victim	Miami, FL	94.65

Music by Genre

Acoustic/Pop

Aggressive Rock

Alternative

Blues

Comedy

Country

Extreme

Hip Hop/R&B

Jazz

Pop/Rock

Rock

Techno/Dance

Search:

List all

Fig. 45(A)

PowerPlay/leaderboard.asp?authID=961484538

Go

Hip Hop/R&B
Jazz
Pop/Rock
Rock
Techno/Dance

Search:

Go

List all Artists

Welcome to
planETJAM!

4	Shine	Charleston, SC	112.4
5	53 Days	Buffalo, NY	108.35
6	Chris Sears	Austin, TX	104.8
7	Brian Rudy	Toronto, Canada	100.55
8	Amanda Garrigues	Gainesville, FL	97.55
9	a kite is a victim	Miami, FL	94.65
10	Kamal	New York, NY	94.6
11	Annie Sidley	Washington, DC	91.7
12	Kung Fu Diesel	Jackson County, MI	90.7
13	Wonderlust	Atlanta, GA	90.3
14	Novocaine	Atlanta, Ga.	90
15	Dezeray's Hammer	Spartanburg, SC	85.65
16	Dave Goodrich	Fredricksburg, VA	83.75
17	Jeffrey Butts	Atlanta, GA	83.35
18	Farewood	Meriden, CT	82.5
19	Brad Bayley	Swan Hills, Alberta	80.55
20	9 from 10	Atlanta, GA	79.2

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Fig. 45(B)

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Scratch & Click

planETJAM.com is thrilled to introduce our 'Scratch, Click & win' tickets.

Each of the tickets has a unique code which wins you points to use in our planET Auctions. You can use your points to bid on cool schwag like mp3 players, signed music memorabilia, concert tickets, and more. You get to choose!

Just scratch off the box on the front of the ticket to get your code. Every ticket is a winner!

Here's how to enter your code and see what you've won...

Not a member on planETJAM?
Click here to register. After completing registration, just log-on to planETJAM and visit "My planET". This is your personalized portal to explore the site and where you can enter your scratch off code to see what you've won.

Already a member on planETJAM?
Click here to Scratch, Click & win! After you're logged in, you'll be automatically redirected to a form for entering your scratch off code.

acraill - 11,825 pts.

Welcome to planETJAM!

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search: **Go**

List all Artists

Who's the best

Fig. 46(A)

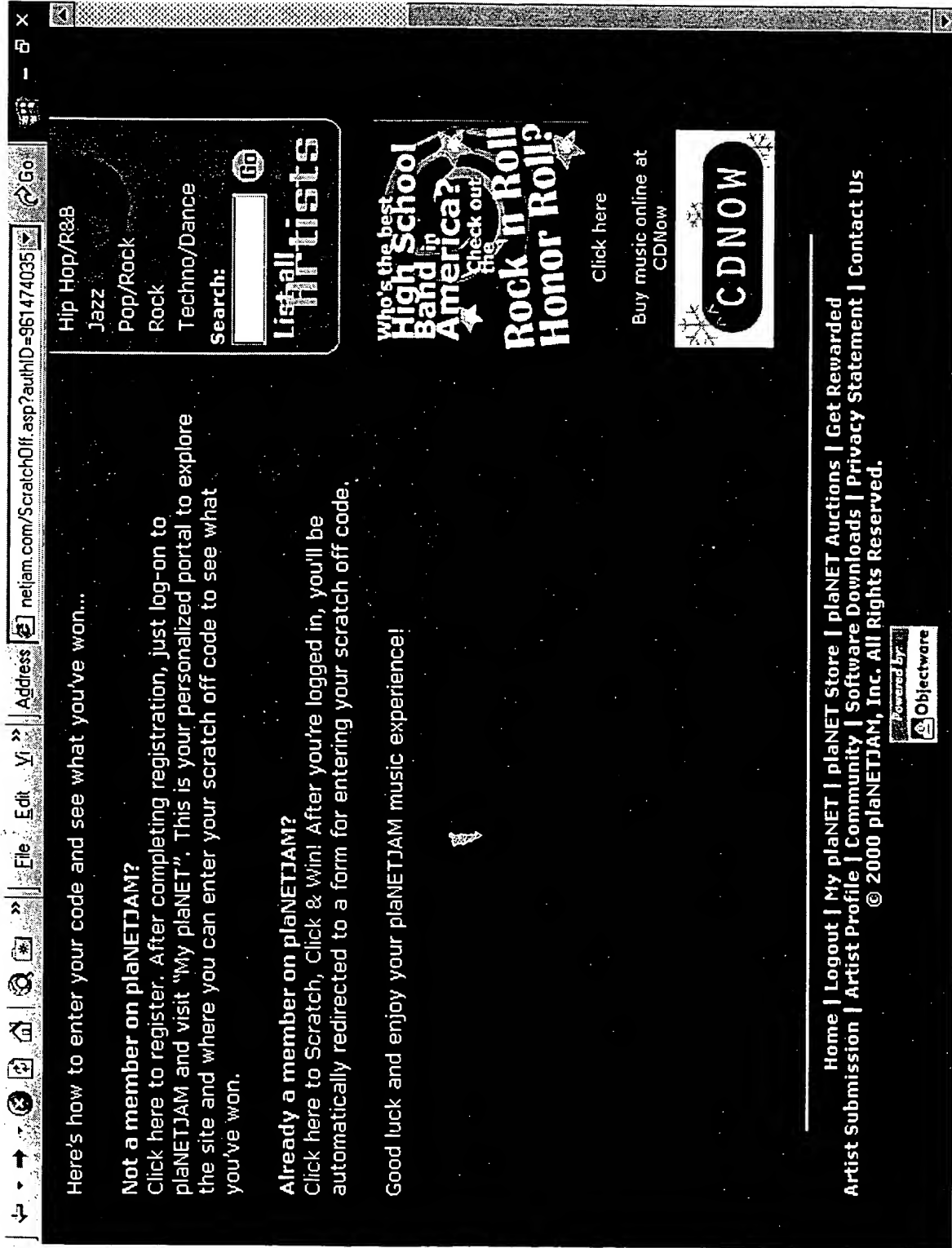


Fig. 46(B)

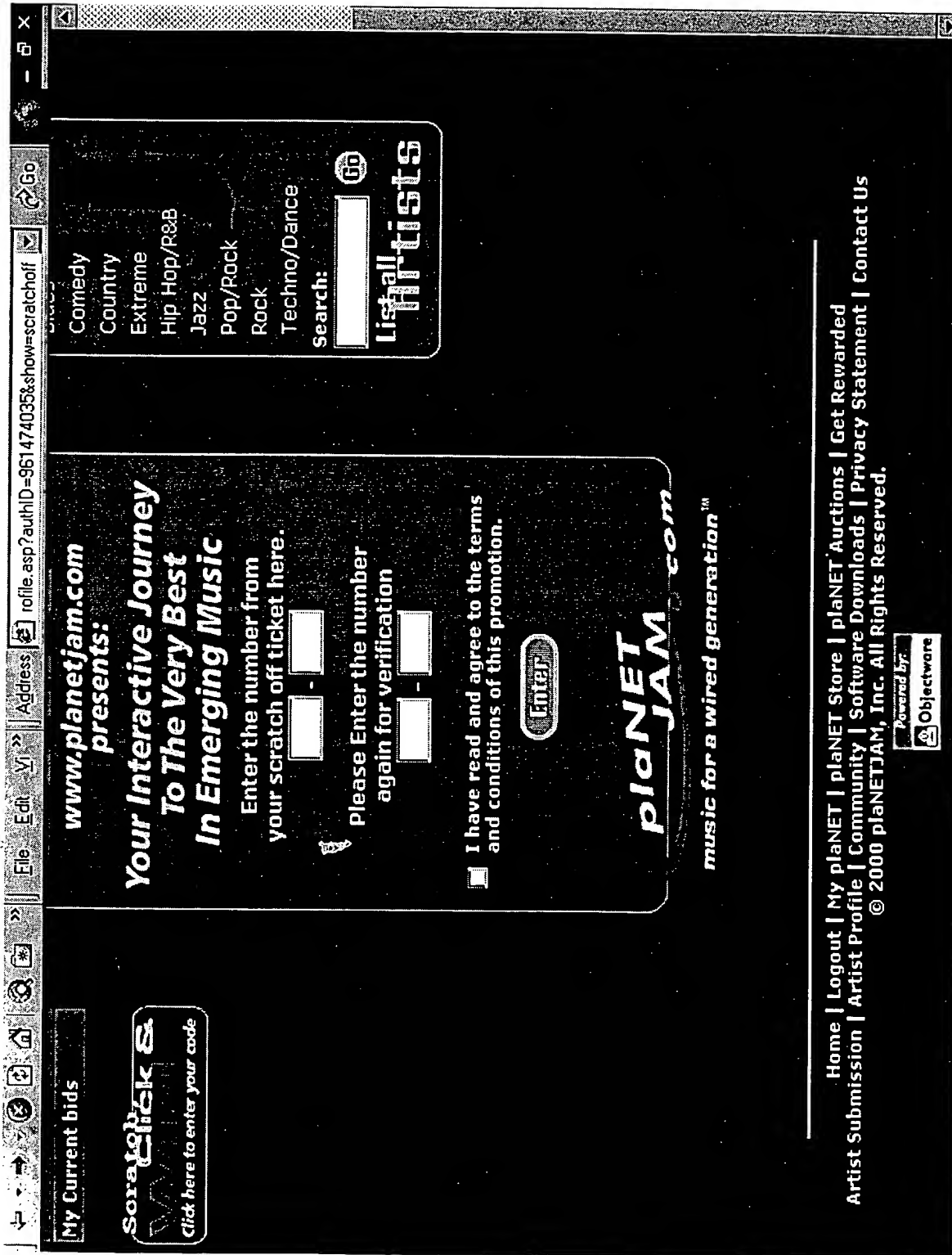


Fig. 47(B)

music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Address: Go

acroll 11,825 pts.

Featured Artist
Kung Fu Diesel
Rock

Jackson County, MI
Here's a combo of
workin' hard playin'
hard All-American
shit-kickers who 'get
it'. From the proud
swamps of Jackson
County, Michigan,
always celebrating 40
years of Motown, the
Kung Fu Dieselites
deliver the guts and

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance


Search:


List all Artists

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z #

Artist	Genre	Hometown
a kite is a victim	Acoustic/Pop	Miami, FL
Air Parma	Pop/Rock	Nashville, TN
Amanda Garrigues	Acoustic/Pop	Gainesville, FL
Annie Minogue	Pop/Rock	Weehawken, NJ
Annie Sidley	Blues	Washington, DC
Ashes To Ashes	Rock	Pittsburgh, PA
Atom Proton	Rock	Venice, FL
Audra & The Antidote	Alternative	Nashville, TN

Fig. 48(A)




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[m.com/ssl/checkout4c.asp?authID=961455970](#)

[Go](#)

Billing Address

First Name

Last Name

Adam

Crall

Address

1172 Daventry Way

n/a

City

Atlanta

State/Province

GA

Country

UNITED STATES

ZIP/Postal Code

30319

Phone (optional)

n/a

[Edit Billing Address](#)

Shipping Address

First Name

Last Name

Adam

Crall

Address

1172 Daventry Way

n/a

City

Atlanta

State/Province

GA

Country

UNITED STATES

ZIP/Postal Code

30319

Phone (optional)

n/a

[Edit Shipping Address](#)

Payment Options

Select Payment type:

Credit Card ☒

If Credit Card:

Credit Card Type: ☒

Please Select...

Credit Card Number:

Expiration Date:

Jan 2000

Cardholder's name:

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Fig. 50

1172 Daventry Way
n/a
Atlanta GA 30319
UNITED STATES

1172 Daventry Way
n/a
Atlanta GA 30319
UNITED STATES

Address: jam.com/ssl/checkout6.asp?authID=961455970

Go

ITEM	DESCRIPTION	QTY	PRICE
All Access Membershi	Become a planETJAM A	1	\$ 20.00
Subtotal:		\$	20.00
Tax:		\$	0.00
S & H:		\$	0.00
Total:		\$	20.00

Confirmation #: 1651
Shipper: Free Shipping No Charge
PIH #: 4759

You can use your PIH # to track the status of your order at
<http://www.planetjam.com/shopping/customers/home.asp>

Thank you for using PlanETJAM store. For further information, please email us at info@planetjam.com.

[Return to Shopping](#)

CCEmail=sherij@musicforasong.com

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Fig. 53(B)



Shown The Way

Dezeray's Hammer

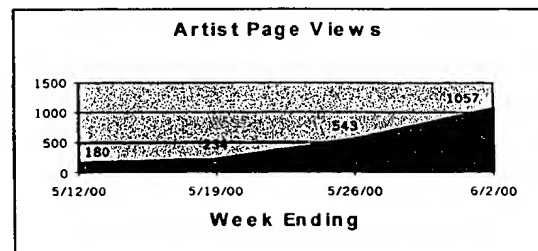
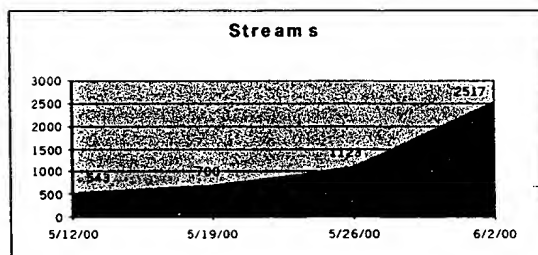
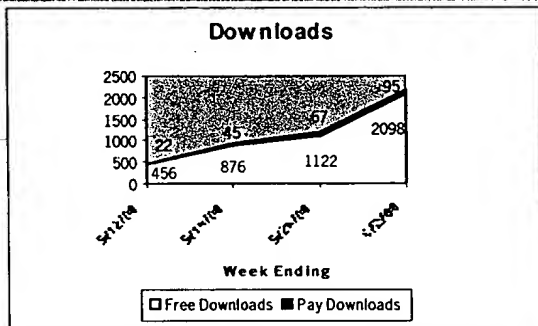
W/E 06/02/2000



Activity Metrics

Activity	Week Total	Trend	% Change	Overall	Sites Reporting
Downloads	2,193	+1,004	+84%	4,781	11
Free	2098	+976	+87%	4,552	7
Pay	95	+28	+36%	229	4
Page Views	811	+268	+49%	2,014	8
Streams	2,517	+1,394	+124%	4,883	8
Rate/Reviews	71	+2	+3%	251	4
Avg Rating (1-5)	3.62	-0.19	-5.0%	3.51	6
Email a Friend	45	+11	+32%	125	3
Tourdate Views	21	-1	-4.5%	76	2
Fan Club Adds	46	+27	+142%	102	2

Key Trends



Demographics

Track Rating: (PlanetJam and firstlook reporting- 6% of total data represented)

Male	2.89	Below 13	2.65
Female	3.12	14 - 17	2.89
		18 - 24	3.19
		25 - 35	3.14
		Above 36	3.02

Southeast - 2.99	Mid Atlantic - 3.11
Northeast - 2.96	Midwest - 2.99
Southwest - 3.04	Mountain - 2.96
Pacific - 3.06	

PlanetJam reporting- 4% of total

Key Demographic

5	18-24 Males	Southeast
1	25-35 Females	Northeast & Midwest

CD's sold: (PlanetJAM reporting- 94% of total data represented)

73% purchased by 17-21 yr old girls in SE

Highlights

Featured artist on Vitaminic.com

- Top rated track on firstlook.com
- Added to 15 playlists on riffage.com

"Great riffs...great vocals....great sound...great band"
Freeride - garageband.com member

"Dezeray's Hammer is not only a great live band, but the music rocks coming out of my speakers as well." Dave - Riffage.com

Trend - Change from last report
% Change - Change from last week

Overall - Total reported since placement
Sites Reporting - # reporting specific data

Fig. 54